

MAEER'S



Alandi (D), Pune – 412 105

**Department of Business Administration and International Business**

**Academic Year - 2022-2023**

**Date : 30/03/2023**

**A Report on Management Week '*IPSUM 2K23*'**

Department of Business Administration and International Business of MIT ACSC, Alandi organized an inter - collegiate event Management Week “IPSUM- 2K23” on 20th and 21st March, 2023 to encourage, motivate the students and make available a platform to them to show their knowledge, talent, skills through their performance. One of the main objectives behind this program is to increase the competency level of the students on intercollegiate level.

**Objectives of the event:**

- 1) To increase the competency level of the students on intercollegiate level activities.
- 2) To encourage and motivate the students and provide them platform to showcase their knowledge, talent, skills through their performance.
- 3) To cater to the needs of students for their overall personality development.
- 4) To inculcate the managerial skills amongst students

The introduction of the guest and anchoring on 1<sup>st</sup> day of Management Week was done by Tanishka Veer student of FY BBA T division and Devapriya Rajesh, student of FY BBA C division. The Programme started with the World Peace Prayer. After that the Ganesh Vandana was presents by Vedant Kakade, Alumni from 2018-19 batches. Then the guests were felicitated by the hands of honorable principal Dr. B. B. Waphare. Inauguration of ‘IPSUM 2K23’ Poster was done by Principal Sir and Honorable Guests.

Following guests and sponsors were invited for inaugural session:

- Mr. Satish Tingre – Shree Ganesh Developers ( Food Partner)
- Mr. SachinDusunge - Hotel Vishranti (Food Partner)
- Mr. Sanjay Munot – Munot Firms (Sponsor)
- Ms. Diksha Sancheti – DS Creation (Sponsor)
- Mr. Shantanu Lakal – Alumni

- Mr. Arvind Langhe – YA Techno Solution ( Sponsor)
- Mr. Shrikant Kakade – Print Hub ( Printing Partner)
- Poster Inauguration of two newly introduced club, RIFE and RAW was done by Principal Dr. B. B. Waphare and honourable guests.
- After this, Dr. Mangesh Bhople, HoD of Business Administration and International Business Department gave the overall information of the management week to the guests and the audience present.
- Dr. B. B. Waphare gave his best wishes for the event and gave a speech regarding the importance of such events in the college.
- Vote of thanks was given by Dr. Amol Mane.

The following events were conducted during Management Week Programme (20<sup>th</sup> and 21<sup>st</sup> March 2023)

### **1. Money Island (Shark Tank):**

An Event “Money Island (Shark Tank)” aimed at encouraging the students to come up with new and innovative business ideas which would result in a start-up. This competition was organized on Monday, 20<sup>th</sup> March, 2023 at 11.00 am in the college Seminar Hall.

#### **Objectives of the Money Island Event:**

1. To provide a platform for students to share their business ideas.
2. To encourage students to think critically and become more business oriented.
3. To raise awareness of the potential of entrepreneurship and the importance of having a viable business plan.

TOTAL PARTICIPANTS: 29

Faculty Co-ordinator for Shark Tank – Dr. Amol Mane

Student Co-ordinator for Shark Tank - Hemant Singh (SY BBA)

### **2. Brainer (Business Quiz):**

The Business Quiz is management related quiz and conducted on 20<sup>th</sup> March. It was been designed as an innovative, interactive programme to facilitate a copious flow of knowledge and ideas packaged in exciting rounds. It covered general management, marketing, advertising, HRM, finance & capital markets, business events and personalities in the news.



### **Objectives of the Business Quiz game:**

1. To assess and review awareness level on core management issues as well as latest developments in management concepts and practices.
2. To benchmark knowledge with others in an environment of healthy competition and lots of fun.
3. To hone skills in lateral thinking, teamwork and decision making under pressure

TOTAL PARTICIPANTS: 23

Faculty Coordinator of Brainer (Business Quiz): - Prof.Hanumant Shingade

Student Coordinators: Ms. Harshada Shirole(SY BBA-IB)

### **3. Detective Game:**

Detective game is an investigation game that contains many short mystery riddles that are very challenging and will test students IQ and logical skills. Detective Game was organized on 20<sup>th</sup> and 21<sup>st</sup> March, 2023.

#### **Objectives of the Detective Game:**

1. The game was designed to enhance the critical and creative thinking, inductive reasoning of participants while working under pressure in limited period of time.
2. Being a group activity, this game focused on honing their co-ordination abilities while working as a team.

TOTAL PARTICIPANTS: 102

Faculty coordinator of Detective Game: Dr. Shailendra Patil

Student coordinator of Detective Game: Aayush Sambhare (FY BBA)

### **4. 1 Min Games: -**

#### **Objective of the 1 min. game:**

1. To provide a fun and engaging platform for participants to showcase their marketing skills, physical strength and mental ability.
2. To promote healthy competition and teamwork among the participants.

TOTAL PARTICIPANTS: 72

Faculty Coordinator of 1 Min game: Prof. Nirmalbabu Dwivedi

Student Coordinator of 1 min game:Ritwiz Chauhan (FY BBA-IB)

### **5. Be the Seller- Food & Product Stall:**

Be the Seller theme has been introduced in IPSUM 2k23. It has been designed as an interactive program to facilitate a copious flow of knowledge and real experience of selling an customer interaction. Learning Time Management, Customer Relationships, How to talk to new customer, Work smarter not harder, How to deal with rejection, The art of persuasion, How to listen more than you talk, Prioritization and self-discipline.

#### **Objectives of the Food and Product Stall:**

1. To Offer wholesome, fairly priced, ethnically diverse food options.
2. To Create an attractive and diverse menu.
3. To Provide excellent customer services that enhances the rapport with students through responsiveness to needs and requests

TOTAL PARTICIPANTS: 14

Faculty Coordinator of for Food and Product Stall: Dr. Sharad Kadam

Student Coordinator for Food and Product Stall: Darshan Deshmukhe-(TYBBA-IB)

### **6. Word Clash (Debate)**

An Event “Words Clash (Debate Competition)” aimed at encouraging the students to come up and Share there new and innovative thoughts or ideas. This competition was organized on Tuesday, 21<sup>st</sup> March, 2023 at 12.00 pm in the college classroom 001.

#### **Objectives of the Debate Competition:**

1. To provide a platform for students to share their thoughts on particulars issues.
2. To encourage students to think critically and become more attached with issues.

TOTAL PARTICIPANTS: 14

Faculty Coordinator: Prof. Aakansha Landge,

Student Coordinator: Pranay Dhande (TY BBA) and Pooja Nagargoje (SY BBA IB).

### **7. Sensing the Sensex (Paper Trading)**

An Event “Sensing Sensex (Paper Trading)” aimed at encouraging the students to words the stock, Market & to gaining knowledge about intraday trading. This competition was organized on Monday, 21<sup>st</sup> March, 2023 at 9.00 am in the college Seminar Hall.

#### **Objectives of the Paper Trading Competition:**

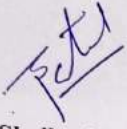
1. To allows students to test out their trading strategies in a real-world setting to gauge the success or failure of the said strategies without putting their money at risk.
2. To stimulatetrading that allows students to practice buying and selling securities

TOTAL PARTICIPANTS: 32

Faculty Coordinator of Paper Trading: Prof. Nirmal Babu Dwivedi

Student Coordinator of Paper Trading: Ajay Mali (TY BBA)

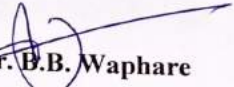
Participated Students provided certificates and winners of each event received attractive awards and certificates form Business Administration and International Business Department. Judging criteria decided by each event faculty coordinator in coordination with student event coordinators.



**Dr. Shailendra Patil.**  
Event Coordinator



**Dr. Mangesh Bhople**  
Head BBA and BBA (IB)



**Prof. Dr. B.B. Waphare**  
Principal

















# एमआयटीतर्फे आळंदीत व्यवस्थापन सप्ताह

पिंपरी, ता. २३ : आळंदी येथील एम. आय. टी. कला वाणिज्य व विज्ञान महाविद्यालयात व्यवसाय प्रशासन आणि आंतरराष्ट्रीय व्यवसाय विभागाने 'व्यवस्थापन सप्ताह - इप्सम -२०२३' हा आंतर महाविद्यालयीन कार्यक्रम घेतला. यामध्ये मर्ना आयलॅंड (शार्क टॅक), बिझनेस क्विझ, (व्यावसायिक प्रश्नमंजुषा), वादविवाद स्पर्धा, डिटेक्टिव्ह गेम, पेपर ट्रेडिंग, १ मिनिटांचे भाषण, आदी स्पर्धा घेतल्या.

प्राचार्य डॉ. वी. वा. वाफारे, प्रथमेश जवळेकर, शंतनू लाकळ, सतीश टिंगरे, सचिन दूसंगे, दीक्षा संचेती यांच्या उपस्थितीत उद्घाटन झाले. या स्पर्धांसाठी पुणे शहर व शहराबाहेरील १८ महाविद्यालये, व्यवस्थापन संस्था



**आळंदी :** 'व्यवस्थापन सप्ताह - इप्सम -२०२३' या आंतर महाविद्यालयीन कार्यक्रमास उपस्थित मान्यवर.

व विद्यापीठांमधून २२८ स्पर्धकांनी सहभाग नोंदवला. सहप्रायोजक म्हणून मुनोत फर्म मनमाड, डॉ. एस. क्रीएशन्स मनमाड, प्रथमेश ज्वेलर्स, खेड पुणे, वाय. ए. टेक्नोसोलुशन्स, पुणे, प्रिंट हव आळंदी, संदीप आर्टस्, आळंदी, श्री गणेश डेव्हलपर्स, विश्रांतवाडी, हॉटेल विश्रांती, पुणे यांनी विद्यार्थ्यांना आर्थिक मदत केली. स्पर्धेतील विजेत्यांना प्रमुख पाहुण्यांच्या हस्ते पारितोषिक वितरण

करण्यात आले. व्यवसाय प्रशासन आणि आंतरराष्ट्रीय व्यवसाय विभागाचे प्रमुख डॉ. मंगेश भोपळे, समन्वयक डॉ. शैलेंद्र पाटील, डॉ. अमोल माने, प्रा. आकांक्षा लांडगे डॉ. शरद कदम, डॉ. रितूजा देशपांडे, प्रा. हनुमंत शिंगाडे, प्रा. निर्मल बाबू द्विवेदी, विद्यार्थ्यांनी काट घेतले. यासाठी प्राचार्य डॉ. वाफारे, उपप्राचार्या प्रा. अक्षदा कुलकर्णी व डॉ. मानसो अतितकर यांचे मार्गदर्शन लाभले.



## एमआयटीत व्यवस्थापन सप्ताह विविध कार्यक्रमांनी साजरा

लोकमत न्यूज नेटवर्क

आळंदी : आळंदीतील एमआयटी महाविद्यालयात व्यवसाय प्रशासन आणि आंतरराष्ट्रीय व्यवसाय विभागाने विद्यार्थ्यांना उद्योजकीय प्रोत्साहन देणे, त्यांना चिकित्सक बुद्धीने विचार करण्यास प्रेरित करणे आणि विद्यार्थ्यांचे ज्ञान, प्रतिभा, कौशल्ये दाखवण्यासाठी व्यवस्थापन सप्ताहाचे आयोजन केले होते.

या स्पर्धांसाठी पुणे शहर व शहराबाहेरील १८ महाविद्यालये, व्यवस्थापन संस्था व विद्यापीठांमधून

२२८ स्पर्धकांनी सहभाग नोंदवला होता. कार्यक्रमाचे उद्घाटन प्राचार्य डॉ. बी. बी. वाफारे, प्रथमेश जवळेकर, शंतनू लाकळ, सतीश टिंगरे, सचिन दुसंगे, दीक्षा संचेती आदींच्या हस्ते करण्यात आले. कार्यक्रम यशस्वी करण्यासाठी आंतरराष्ट्रीय व्यवसाय विभागाचे प्रमुख डॉ. मंगेश भोपळे, समन्वयक डॉ. शैलेंद्र पाटील, डॉ. अमोल माने, प्रा. आकांक्षा लांडगे, डॉ. शरद कदम, डॉ. रितुजा देशपांडे, प्रा. हनुमंत शिंगाडे, प्रा. निर्मल बाबू द्विवेदी आदींचे योगदान लाभले.



# नवभारत

## आलंदी में एमआईटी का 2 दिवसीय व्यवस्थापन सप्ताह मना



■ पुणे, (सं.) एमआईटी कला वाणिज्य व विज्ञान महाविद्यालय, आलंदी के व्यवसाय प्रशासन एवं अंतरराष्ट्रीय व्यवसाय विभाग (बीबीए व बीबीए आयबी) की ओर से अंतर महाविद्यालयीन कार्यक्रम "व्यवस्थापन सप्ताह - इप्सम - 202" का आयोजन किया गया। कार्यक्रम का मुख्य उद्देश्य विद्यार्थियों को उद्योजकीय प्रोत्साहन देना, चिकित्सीय बुद्धि से विचार करने के लिए प्रेरित करना एवं विद्यार्थियों को ज्ञान,

उपलब्ध कराना था। इस कार्यक्रम में विविध स्पर्धाओं का आयोजन किया गया। इसमें मनी आयलैंड (शाकें टैक), बिजनेस क्विज, (व्यावसायिक प्रश्नमंजुषा), वादविवाद स्पर्धा, डिटेक्टिव गेम, पेपर ट्रेडिंग, 1 मिनट स्पीच, 1 मिनट गेम, प्रॉडक्ट व फूड स्टॉल इत्यादि स्पर्धाओं का आयोजन किया गया। स्पर्धा के लिए पुणे शहर व शहर के बाहर के 18 महाविद्यालय, व्यवस्थापन संस्था व विद्यापीठ के 228 स्पर्धियों ने हिस्सा लिया।