

**MIT Arts, Commerce & Science College, Alandi Pune-412105.**

**Start-Up & Innovation Cell**

**“Report on Winning the Second Prize in POWERPLAY Product  
Launch- TALANTON Competition 2021”**

**Date-13/12/2021**

Mr. Darshan Deshmukhe of Class SYBBA (IB) a registered student Start-Up & Innovation Cell participated and won the **Second Prize POWERPLAY Product Launch- TALANTON Competition 2021** organized by Neeyamo India Pvt Ltd.

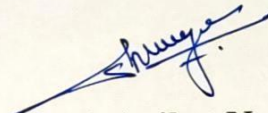
Mr. Darshan Deshmukhe presented his Innovative Business Plan of Payroll Processing; **“BEST OF-Because your time is precious”**. The concept behind this business plan is to provide a solution to complex payroll processing system. This Start-up’s main focus is on HR Pay roll processing through software, The idea behind this business paln is to provide Quick, and Simple Timely Payroll Processing through **“BEST OF”**.

This competition was held on the 10<sup>th</sup> December 2021 through online platform due to Corona Pandemic. Students, entrepreneurs, innovators from all over India participated in this competition. This competition Consist of three rounds, First Idea Submission, Second Initial Screen & Third Final presentation. Mr. Darshan Deshmukhe cleared all the rounds and reached final stage where he presented his business plan to the jury and won the Second Prize which includes Cash Prize of Rs.25,000/-..

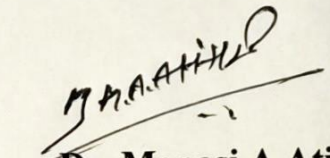
Mr. Darshan Deshmukhe was regularly interacting with Start-Up & Innovation Cell of the college. The Cell coordinator provided him necessary support, guidance and mentoring to design and develops his business idea.



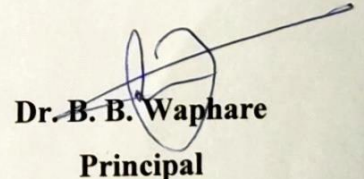
**Prof. Abhijit N Netke**  
(Coordinator Start-Up &  
Innovation Cell)



**Prof. Aniket Nagane**  
(Head Start-Up &  
Innovation Cell)



**Dr. Manasi A Atitkar**  
(Vice-Principal & HOD  
BA/BCOM)



**Dr. B. B. Waphare**  
Principal