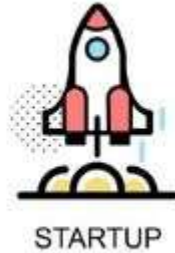


Two Days' National Level Online Workshop on



“Entrepreneurship & Startup Trends, Opportunities & Challenges”

28th Jan. 2021 & 29th Jan. 2021

Timing: 10:30 am to 03:30 pm

Organized By

Entrepreneurship Development Cell

MIT Arts, Commerce and Science College, Alandi (D)

www.mitacsc.ac.in

Under the guidance of

Dr. Mansi A. Atitkar (Vice Principal & HOD, B.A & B.Com)

Dr.B.B.Waphare. (Principal MIT ACSC Alandi (D))

Target Audience

UG, PG Students & Young Entrepreneurs

Registration Link

<https://mitacsc.collpoll.com/#/publicEvent/38>

About MIT ACSC



The founder of MIT group of institutions, Prof. (Dr.) Vishwanath Karad with his vision to develop an excellent ambiance for academics and research conjugated with a vibrant environment to meet the challenges of the fiercely competitive world took initiative to impart quality education with easy access to the young generation and started MIT Arts, Commerce and Science College, Alandi Road, Pune, in 2007 under the aegis of Maharashtra Academy of Engineering and Educational Research (MAEER) Pune, affiliated to Savitribai Phule Pune University and recognized by the Government of Maharashtra. MIT Arts Commerce & Science College, Alandi Road, Pune is one of the top educational institute in Pune providing value based and professional education to students enrolled from different parts of India. MIT ACSC offers various UG and PG courses to the students such as B.Com, B.Sc, BBA, BBA(IB), BSc.(Computer Science), MSc.(Computer Science), BBA(Computer Application). We has been recognized at national level by renowned organizations and recipient of Best College Award for year 2016,2017,2018,2019 by Savitribai Phule Pune University.

About Entrepreneurship Development Cell

Entrepreneurship Development Cell was established in the year 2018, with the objective of imparting quality education & training in the field of Entrepreneurship. In today's competitive world, young students struggle to find their identity, understand their environment, and chart their course. Priorities are difficult to establish and choices are not easy to make when confronted with the complexity, instability and ongoing change of contemporary life. It is our conviction that entrepreneurship represents a theme that can significantly enhance the educational experience of students at Entrepreneurship Development Cell.

How to apply

- Fill Registration form through following link.
<https://mitacsc.collpoll.com/#/publicEvent/38>
- Pay Rs.150 as registration Fees.
- Join whatsapp group through following link.
<https://chat.whatsapp.com/CxXdZif6TmX1WWNCBCUWIS>
- Visit www.mitacsc.ac.in for any updates.

Important Instructions

- Last date of Registration : 27th January 2021
- Only online registration available and can be done through the link provided

Organizing Committee

Coordinator

Prof. Abhijit N Netke (9923801326)

Correspondence Committee

Prof. Aakanksha Landge (9921101846)

Prof. Mandar Parale. (9890397768)

Prof. Kavita Mahajan (7756056653)

Prof. Vandana Pagar (9011165707)

Prof. Kavita Darvekar (9158787284)

Prof. Swamini Zaware (7875055693)

About Workshop

This two days' Workshop is ideal for students and first-time entrepreneurs who are ready to kick start their entrepreneurial journey. All you need is a positive attitude and willingness to put all your energy into building a new company. We train the students to build their own startups; businesses based on their entrepreneurial skills and guide them through an intense process where they learn what it takes to be a successful entrepreneur. Stakeholders of Indian Economy have paved a new way for the economic growth. Present Government introduced first generation entrepreneurs having innovative ideas to boom and prosper. As rightly said by peter Drucker- Entrepreneurship is neither a science nor art, it is a practice. The upcoming generations in Asian Countries are looking forward to self-employment, which is for developing sustainable society. This has enabled us to organize a Two Day Workshop on Entrepreneurship & Startup trends: Opportunities & Challenges to provide platform for discussions on various issue, trends, opportunities and challenges in front of the entrepreneurs.

Workshop Objectives

- To define Entrepreneurship and understand the Need, Scope, Challenges & opportunities.
- To analyze Business Canvas Model Innovation, Idea Validation
- To study the concept of 'Startup' & the feasibility whether Indian Startups are ready to go global?
- To Practically understand the process of 'How to start a startup', 'Business planning for initial stage'

Session Wise Schedule

Date	Morning Session (10:30AM-12:30PM)	Afternoon Session (1:30PM-3:30PM)
28 th Jan 2021	<ul style="list-style-type: none">• High power Motivation• Entrepreneurial mindset & Skillset• Basic element of Entrepreneurship• Business idea generation & opportunity Recognition	<ul style="list-style-type: none">• Business Canvassing Model, Idea validation,• What is startup? Are Indian Startups ready to go global?• How to build a successful startups business, The lean startup method,• Zero to One Book Principles
29 th Jan 2021	<ul style="list-style-type: none">• Role of Incubator, Accelerator and co working space for startup and Entrepreneurship• Best practices for startups and entrepreneurship	<ul style="list-style-type: none">• How to start a startups business planning for initial stage• Legal Compliances & Company Formation Fundraising & Taxation Sources of Funds in initial stage• Fundamental flaws in Government Schemes, Indian government Action Plan to address all aspects of the Startup ecosystem.