

# Maharashtra Academy of Engineering and Educational Research's

MIT Arts, Commerce and Science College, Alandi(D) – 412 105.

Activity Report of Functional MOUs

2017-18

# Memorandum of Understanding

This memorandum of understanding is made and executed at Pune on 10<sup>th</sup> day of January, 2018.

### BETWEEN

MIT Arts, Commerce and Science College (MITACSC), Registered address as, MAEER's MIT Arts Commerce & Science College, Dehu Phata, Alandi (D), Tal. Khed, Pune - 412 105, Maharashtra, India, represented by **Prof. Dr. B. B. Waphare,** which expression shall, unless it be repugnant to the subject or context thereof, include their legal heirs, successors, nominees and permitted assignees and hereinafter called the **Party of the FIRST PART.** 

### AND

Mrs. Manasi Kulkarni, Director, Apex Language Solutions, Pune, age 26 years, residing at, Flat No. 103, Sai Nagari Society, Alandi Road, Near Sai Mandir, Alandi, Pune, 412105 which expression shall, unless it be repugnant to the subject or context thereof, include their legal heirs, successors, nominees and permitted assignees and hereinafter called the Party of the OTHER PART.

### 1. BACKGROUND

The Party of the FIRST PART was established in the year 2007, under the aegis of Maharashtra Academy of Engineering and Educational Research (MAEER) Pune. It is affiliated to the University of Pune and recognized by the Government of Maharashtra. The Party of the OTHER PART is a corporate and foreign language trainer, who has wide experience in teaching foreign language (German) courses in accordance with professional and competent environment.

# **APEX LANGUAGE SOLUTIONS**

Office-103, Building-3, Sai Nagari Society, Wadmukhwadi, Pune-Alandi Road, Pune-412105. Email:-mgs2803@gmail.com, Mob; - 8408000325

## 2. OFFER AND ACCEPTANCE

- 2.1. The Party of the OTHER PART made an offer to the Party of the FIRST PART through personal meet on Saturday, 19<sup>th</sup> August, 2017
- 2.2. After having preliminary discussions in this matter and have ascertained areas of broad consensus the Party of the FIRST PART has accepted the offer and decided to recognize Party of the OTHER PART as an approved Institution to conduct training program on Certificate Course in German Language (A1 Level) at MIT Arts, Commerce and Science College, Alandi, Pune, campus.

## 3. PURPOSE

The purpose of this Memorandum of Understanding is to establish a framework for co-operation between **Party of the FIRST PART** and **Party of the OTHER PART**. The parties now, have therefore, agreed to enter in writing these areas of consensus, under a Memorandum of Understanding.

# 4. RESPONSIBILITIES

**4.1.** Training Program and syllabus: The Party of the OTHER PART shall offer the following training program as approved by the Party of the FIRST PART.

### Course Syllabus:

A1 Level: Alphabets, digits, time, self introduction, professions, grammar. Reading, writing, listening and speaking skills in German (considering A1 level). After completion of the course, the student will be eligible for the A1 Level exam of Max Mueller Bhavan (recognized by government of Germany).

# **APEX LANGUAGE SOLUTIONS**

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### 4.2. Remuneration:

- 4.2.1. It has been agreed to the Parties that the fees for the said training program shall be Rs. 6,000/- (Rupees Six thousand only) per student and Party of the FIRST PART shall receive such fees from student. The Party of the FIRST PART shall give Rs. 5000/- (Rupees Five thousand only) as of remuneration collected per students to Party of the OTHER PART and remaining Rs. 1000 (Rupees One thousand only) per student will be retained by the Party of the FIRST PART towards the expenses for infrastructural facilities provided for the said program.
- **4.2.2.** Such training program shall be started with the permission by the **Party of the FIRST PART** to the **Party of the OTHER PART** and the payment of remuneration shall be made at the end of the training program.
- **4.3.** Payment Mode: The payment of remuneration by the Party of the FIRST PART to the Party of the OTHER PART can be done through cheque/ DD/ RTGS/ NEFT or any other mode which is suitable and mutually decided between the parties.
- **4.4.** <u>Books, Dictionary, CD and Certificates</u>: The cost of Books, Dictionary, CD and Certificates to be distributed and given to trainees during training is included in the remuneration as decided in clause 4.2.1. The Party of the OTHER PART shall distribute the Books, Dictionary, CD and Certificates with permission of the Party of the FIRST PART.

# **APEX LANGUAGE SOLUTIONS**

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- 4.5. <u>Training Schedule and Duration</u>: The schedule of the training shall be in the second semester of the academic year 2017-18. The said training will be of 80 (Eighty) hours. The said training shall be conducted on **five days** (Including Sunday) or as per availability of classrooms and computer lab of every week and each day session shall be of two to three hours. However, due to some inevitable circumstances if there is any change in schedule, prior intimation shall be given by both the parties.
- **4.6.** Administrative and Infrastructural support: The Party of the FIRST PART shall provide training room, suitable to the number of students to conduct training program along with Projector with screen, computer lab with internet connection for students.
- 4.7. Local Conveyance: The Party of the OTHER PART agrees that the local conveyance i.e. from the location of the Party of the OTHER PART to The above mentioned address of the Party of the FIRST PART shall be part of the remuneration decided in clause 4.2.1. No extra payment shall be made by Party of the OTHER PART for the conveyance.

# **APEX LANGUAGE SOLUTIONS**

Office-103, Building-3, Sai Nagari Society, Wadmukhwadi, Pune-Alandi Road, Pune-412105. Email:-mgs2803@gmail.com, Mob: - 8408000325 **4.8.** Resolution of dispute and jurisdiction: This memorandum of understanding is governed and construed in all respects in accordance with the laws of India and each party hereby submits to the non exclusive jurisdiction of Pune Courts. In the event of any dispute or difference between The Party of the FIRST PART and the Party of the OTHER PART with regards to any terms of this memorandum of understanding, such dispute/difference shall be referred to mutually decided arbitrator for arbitration. The proceedings shall be held in accordance with the provisions of the Arbitration and Conciliation Act, 1996. In the event of dispute or difference arising out of the above mentioned training program between trainees / any third party and either of the parties to this memorandum of understanding, the other party shall not be made party to such dispute and shall be indemnified from such dispute.

In witness whereof the parties have signed this Memorandum of Understanding of the day, month and year first hereinabove written.

Signed and delivered	Witness:
	1. Signature Form
Of Aland	Name: Mr. Amol Mane
PARTY OF THE FIRST PARTY A 3	5. Phodross. MRT ACSC. Alandi
MIT Arts, Commerce & Science College Alandi, Pune - 412 105.	2. Signature
2-1	Name:
PARTY OF THE OTHER PART	Address: 103 Sa Nagari Soc. Aland Haan

# **APEX LANGUAGE SOLUTIONS**

Office-103, Building-3, Sai Nagari Society, Wadmukhwadi, Pune-Alandi Road, Pune-412105. Email:-mgs2803@gmail.com, Mob: - 8408000325

# M Arts, Commerce & Science College

Alandi (D), Pune – 412 105

# Department of BBA & BBA (IB)

Academic Year - 2017-2018

Date: 10/01/2018

# **NOTICE**

It is hereby informed to all students that our college has signed Memorandum of Understanding (MoU) with Apex Language Solutions Institute, Pune.

Under this MoU a 'Certificate Course in German Language' will be conducted for the interested students.

The duration of the course will be of 80 hours. This course will commence from 15<sup>th</sup> January, 2018.

Course fees

Rs.6,000/- Per Student

(The fees include study material - Hard Copy

(including dictionary), Soft Copy and Certification)

The interested students are requested to give their names on or before 12<sup>th</sup> January, 2018 to Prof. Shailendra Patil, Lecturer, BBA and BBA (IB) Dept. (Contact No. 9561031359)

Prof. Amol Mane

Head

BBA & BBA-IB Dept.

Alandi, Pune 412 105 C

Prof. Dr. B. B. Waphare Principal MIT Arts, Commerce and Science College, Alandi, Pune

BBA and BBA (IB) Dept.

Academic Year - 2017-18

# 'CERTIFICATE COURSE IN GERMAN LANGUAGE (A1 LEVEL)'

Students' Attendance Sheet

	Sr. No.	Name of the student	Class	27/1	28/1	1/87	31/1	2.0	Dates	2/2	715	412	717	0/0
	7	Akhilesh Verma	FY BBA CA (A)	,					-				1,,	າ
	7	Digvijay Pundkar	FY BBA IB	۵.	طے	ح	٩	Д	2	Q	Q_	2	7	2
	3	Akshay Donhe	SY Bsc (CS)		a	م	مـ	a	đ	A	9-	J.	, 9-	19
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	5	Pratiksha Waghmare	SY BBA CA (A)				7.	٩	٩	٩	a	۵	2	2
	9	Sarveshwarmani Tripathi	FY BBA IB	4	4	٩	م	هـ	٩	هـ	ص	a	a.	1
	7	Sayali Dabhade	FY BBA IB	Ø.	<del>Д</del>	٩	ط	9	()	d	A.	9	٩	2
	8	Snehal Gawas	SY BBA CA (A)				d	۵	Q	9	<b>a</b>	2	Q	2
	6	Sumesh Raut	FY BBA IB				d	· <del>a-</del>	d	D	P	٥	٩	2
	10	Suvarna Pol	SY BBA CA (A)		112		٩	F	2	۵	U.	d	Q.	9
	=	Kanchan Wavhal	FY BBA IB					t.	٩	<del>d</del>	9	٩	12	1
	12	Vaibhavi Naikade	SY BBA CA (A)	j.	G-	9	d	9	d	2	م	2	P d	2
	13	Sayali Kale	SY BBA CA (A)		P.	<del>\$</del>	۵	9	<del>Q</del>	0	2	٩	۵	2
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# MIT Arts, Commerce and Science College, Alandi, Pune BBA and BBA (IB) Dept.

Academic Year - 2017-18

# 'CERTIFICATE COURSE IN GERMAN LANGUAGE (A1 LEVEL)'

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	Name of the student	Akhilesh Verma	Digvijay Pundkar	Akshay Donhe	Kevyn Raut	Pratiksha Waghmare	Sarveshwarmani Tripathi	Sayali Dabhade	Snehal Gawas	Sumesh Raut	Suvarna Pol	Kanchan Wavhal	Vaibhavi Naikade	Sayali Kale	Saksham Deshmukh	Carol	Teacher's Sign
	Class	FY BBA CA (A)	FY BBA IB	SY Bsc (CS)	FY BBA IB	SY BBA CA (A)	FY BBA IB	FY BBA IB	SY BBA CA (A)	FY BBA IB	SY BBA CA (A)	FY BBA IB	SY BBA CA (A)	SY BBA CA (A)	SY Bsc (CS)	SY Bsc (CS)	
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# MIT Arts, Commerce and Science College, Alandi, Pune

BBA and BBA (IB) Dept.

Academic Year - 2017-18

# 'CERTIFICATE COURSE IN GERMAN LANGUAGE (A1 LEVEL)'

Students' Attendance Sheet

	Sr. No.	Name of the student	Class	25/2	2512	28/2	28/2	1/3	Dates 272	3/3	4/3	47	4/2	7/3
	-	Akhilesh Verma	FY BBA CA (A)							_			}	
	2	Digvijay Pundkar	FY BBA IB	d	۵	٩	۵	a	a	a	٥	a	a	ø
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	7	Sayali Dabhade	FY BBA IB	P	d	٩	P	9	2	a	đ	م	م	
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MIT Arts, Commerce and Science College, Alandi, Pune BBA and BBM (IB) Dept.

# Academic Year 2017-18

# 'CERTIFICATE COURSE IN GERMAN LANGUAGE (A1 LEVEL)'

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	Name of the student	Akhilesh Verma	Digvijay Pundkar	Akshay Donhe	Kevyn Raut	Pratiksha Waghmare	Sarveshwarmani Tripathi	Sayali Dabhade	Snehal Gawas	Sumesh Raut	Suvarna Pol	Kanchan Wavhal	Vaibhavi Naikade	Sayali Kale	am Deshmukh		Teacher's Sign
	Sr. No.	1	2	3	4	2	9	7	∞	6	10	11	12	13 S	14 S	arol arol	105 Pune 42 105

# Arts, Commerce & Science College

Alandi (D), Pune – 412 105

Department of BBA & BBM (IB)

Academic Year 2017 - 18

A Report of 'German Language Certificate Course (A1 Level)'

Date: 21/05/2018

A Certificate Course in German Language (A1 Level) was organized jointly by MIT Arts Commerce and Science College, Alandi (D), Pune and Apex Language Solutions, Pune. The duration of the course was of 80 hours. The course was conducted from 27<sup>th</sup> January, 2018 to 11<sup>th</sup> March, 2018. The basic objective behind this course was to give basic knowledge and create awareness and importance relating to German as a foreign language so that, student can read, write and communicate in German language. Mrs. Manasi Kulkarni, Director, Apex Language Solution, Pune conducted the course and guided the students. Total 14 students attended the course. The overall feedback of students was excellent. Certificates were given to the students at the end of the course.

MIT ACSC, Alandi decided to conduct the Certificate Course in German Language to students because German (*Deutsch*) is the most widely spoken mother tongue in Europe. It is the official language of Germany, Austria, Switzerland, Liechtenstein, Belgium and Luxembourg. There are sizable German-speaking populations in North Italy, Poland, Hungary, Denmark, Bosnia and Herzegovina, Namibia, Russia, Romania, Czech Republic, and other parts of Europe. Career is one of the most important motivators for foreign language learning. Germany is the Europe's largest economy, fourth-largest by nominal GDP in the world, the world's second-largest exporter, which makes it a very important language to study.

# Career Opportunities through German as a Foreign Language

Fluency in the German language has opened up job opportunities in the field of Management, Medicine and healthcare, education, logistics, automobile, power and utility, mass media, entertainment, tourism, information technology, Financial services, outsourcing, etc. Several International companies that have set up their business in India are looking for those who are



fluent in this language in India. It increases job opportunities with German and foreign companies in India and abroad.

# Job opportunities are available for the students in the following fields:

- 1. Translator
- 2. Interpreter
- 3. BPO
- 4. Tourism Industry
- 5. Taching
- 6. Literary Translations

## Outcome of the Course:

- 1) Students learned basics of German Language.
- 2) Students shown interest in to learn advance level of German Language in future to enhance career opportunities.
- 3) The students could read, write and speak in German language.

Prof. Shallendra Patil Event Coordinator Prof. Amol Mane Head

BBA and BBA (IB)

Prof. Dr. B. B. Waphare Principal









Office Address: 210, 2nd Floor, Kumar Primus, Pune-Solapur-Road, Near Kirloskar Bridge, Hadapsar, Pune - 411013

# Memorandum of Understanding

This memorandum of understanding is made and executed at Pune on 22<sup>nd</sup> day of January, 2018.

### **BETWEEN**

MIT Arts, Commerce and Science College (MITACSC), Registered address as, MAEER's MIT Arts Commerce & Science College, Dehu Phata, Alandi (D), Tal. Khed, Pune - 412 105, Maharashtra, India, represented by **Prof. Dr. B. B. Waphare**, which expression shall, unless it be repugnant to the subject or context thereof, include their legal heirs, successors, nominees and permitted assignees and hereinafter called the **Party of the FIRST PART**.

### AND

Ms. Priyanka Gupta, Director, **Euphorie Group**, 210, 2<sup>nd</sup> Floor, Kumar Primus, Pune-Solapur Road, Near kirloskar Bridge, Hadapsar, Pune - 411043, age about 25 years, which expression shall, unless it be repugnant to the subject or context thereof, include their legal heirs, successors, nominees and permitted assignees and hereinafter called the **Party of the OTHER PART**.

Office Address: 210, 2nd Floor, Kumar Primus, Pune-Solapur-Road, Near Kirloskar Bridge, Hadapsar, Pune - 411013

## 1. BACKGROUND

The **Party of the FIRST PART** was established in the year 2007, under the aegis of Maharashtra Academy of Engineering and Educational Research (MAEER) Pune. It is affiliated to the University of Pune and recognized by the Government of Maharashtra. The **Party of the OTHER PART** is a corporate and academic trainer, who has wide experience in social media marketing courses in accordance with professional and

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# 2. OFFER AND ACCEPTANCE

competent environment.

- 2.1. The Party of the OTHER PART made an offer to the Party of the FIRST PART through personal meet on Monday, 1<sup>st</sup> January, 2018.
- 2.2. After having preliminary discussions in this matter and have ascertained areas of broad consensus the Party of the FIRST PART has accepted the offer and decided to recognize Party of the OTHER PART as an approved Institution to conduct training program on Certificate Program in Digital Marketing at their MIT Arts, Commerce and Science College, Alandi, Pune, campus.

## 3. PURPOSE

The purpose of this Memorandum of Understanding is to establish a framework for co-operation between Party of the FIRST PART and Party of the OTHER PART. The parties now, have therefore, agreed to enter in writing these areas of consensus, under a Memorandum of Understanding.

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# 4. RESPONSIBILITIES

**4.1.** Training Program and syllabus: The Party of the OTHER PART shall offer the following training program as approved by the Party of the FIRST PART.

# Course Syllabus

### Part I

- Introduction to Digital Marketing
- •Types of Online Revenue Models
- •Why a Business Needs a Digital Strategy
- Latest Trends in Web Development
- What is Content Management System
- •User Experience (UX) Trends
- Understanding Different Functionalities of a website Planning

### Part II

- · What is SEO
- •Introduction to SERP
- What are search engines
- •How search engine works?
- •Major Functions of a search engine
- •What is Traffic?
- ·What are Keywords?

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- •Different Types Of Keywords
- •Google Keyword Planner Tool
- Keyword Research Process

# On page optimization

- •Keywords optimization
- •Content optimization & Planning Understanding your audience for content planning
- •Adding social media plug in on web pages
- •internal linking
- •Meta Tags creation
- •Creating web page in HTML
- •Using Google webmasters tool & website verification
- •Sitemap creation and submission in website & webmasters
- •What is FTP?
- •How to use FTP?

# **OFF Page Optimization**

- •Content Dissemination Strategies
- Creating & Publishing Content
- Article Submissions
- · Link Bait/Link Building
- Setting up Google My Business
- Digital PR Strategies
- Classified Registration

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- •Video Promotion
- Integration of Social Media with SEO

# Web Analytics/Digital Analytics

What gets measured, gets managed, Web analytics provides valuable insights to marketers which helps in Decision making & extracting value from the data available.

- •Introduction to Google analytics
- How Google analytics works
- •How To extract user Insights
- Understanding Metrics & Dimensions
- Understanding User Behavior
- Understanding Mobile Behavior
- · Goal Setting
- •Reporting Techniques etc.

## Search Engine Marketing

In this segment you will learn & develop a deep understanding of how websites are promoted through Search engines through paid advertising

- •Introduction to Google Ad words (PPC)
- Campaign Creation & Optimization
- •Microsoft Ad center (Bing & Yahoo)
- Campaign Setup
- Designing Ad Copy (Display & Search)

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- Budgeting
- •Understanding the target audience & targeting techniques
- Dynamic Ads
- Display Advertising
- Youtube Marketing
- •Remarketing Techniques
- Conversion Tracking & Optimization
- Automation Strategies
- •What are Ad extensions?
- Understanding Ad Ranks
- •Understanding Pricing Models (CPC,CPM,CPA)

# Social Media Marketing

Social Media has increasingly become a powerful platform for marketers. If Facebook were a country it would have the third largest population after China & India. 93% of marketers are using social media as a channel to connect to their consumers & 76% of businesses use social media to achieve their business objectives

- •Introduction to various Social Media Platforms (Facebook, Twitter & LinkedIn)
- •Understanding the Functionality of different Social Media Platforms
- Understanding how to achieve high user engagement
- •Tools & Techniques for paid advertising on Facebook, YouTube & LinkedIn
- Social Media Analytics

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# **Online Reputation Management**

For any Business/Brand its reputation is everything, the online reputation management branch of the course will help you to understand how to assess, build, track & monitor the Online Reputation of a Brand.

- •Introduction To ORM
- •Tactics to Monitor Online Reputation
- •Understanding How to Build a Positive Online Reputation
- Understanding ORM Strategies
- •How to tackle negative search results
- •Understanding Content Dissemination Strategy

# E - Commerce Marketing

E commerce is growing by leaps and bounds in this digital era and consumers buying behavior moving rapidly towards online shopping Ecommerce has witnessed a massive growth and so is ecommerce marketing.

- ·What is Ecommerce
- •Role of SEO in Ecommerce
- Why brands need a solid ecommerce strategy
- •Designing Integrated Ecommerce Marketing Strategy Shopping/Product listing Ads
- •Ecommerce Conversion Tracking
- Attribution Modeling

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# **Email Marketing**

Email marketing is one of the most effective tactics for driving sales, but don't take my word for it. According to a study, 77% of consumers prefer to receive permission-based marketing communications through email.

Quality communication with your prospects and customers can get you closer to that nirvana of people actually looking forward to your message

- •What is email marketing
- ·How email works
- •What are the best tools for email marketing
- Creating an integrated Email Marketing Campaign
- •What are Open Rates and how to optimize that
- •Improving ROI with A/B Testing
- Best Practices for Email Marketing

Live case Study And Certification Process

Course Duration – (25 Hours)

Office Address: 210, 2nd Floor, Kumar Primus, Pune-Solapur-Road, Near Kirloskar Bridge, Hadapsar, Pune - 411013

# 4.2. Remuneration:

- 4.2.1. It has been agreed to the Parties that the fees for the said training program shall be Rs. 2,000/- (Rupees Two thousand only) per student and Party of the FIRST PART shall receive such fees from student. The Party of the FIRST PART shall give Rs. Rs. 1500/- (Rupees One thousand Five Hundred only) as of remuneration collected per students to Party of the OTHER PART and remaining Rs. 500 (Rupees Five Hundred Only) per student will be retained by the Party of the FIRST PART towards the expenses for infrastructural facilities provided for the said program.
- **4.2.2.** Such training program shall be started with the permission by the **Party of the FIRST PART** to the **Party of the OTHER PART** and the payment of remuneration shall be made at the end of the training program.
- 4.3. <u>Payment Mode</u>: The payment of remuneration by the <u>Party of the FIRST PART</u> to the <u>Party of the OTHER PART</u> can be done through cheque/ DD/ RTGS/ NEFT or any other mode which is suitable and mutually decided between the parties.
- **4.4.** Handouts and Certificates: The cost of handouts and Certificates to be distributed and given to trainees during training is included in the remuneration as decided in clause 4.2.1. The Party of the OTHER PART shall distribute the Handouts and Certificates with permission of the Party of the FIRST PART.

Office Address: 210, 2nd Floor, Kumar Primus, Pune-Solapur-Road, Near Kirloskar Bridge, Hadapsar, Pune - 411013

- 4.5. Training Schedule and Duration: The schedule of the training shall be in the second semester of the academic year 2017-18. The said training will be of 25 (Twenty) hours. The said training shall be conducted on five days or as per availability of computer lab of every week and each day session shall be of two to three hours. However, due to some inevitable circumstances if there is any change in schedule, prior intimation shall be given by both the parties.
- 4.6. <u>Administrative and Infrastructural support</u>: The Party of the FIRST PART shall provide training room, suitable to the number of students to conduct training program along with Projector with screen, computer lab with internet connection for students.
- 4.7. Local Conveyance: The Party of the OTHER PART agrees that the local conveyance i.e. from the location of the Party of the OTHER PART to The above mentioned address of the Party of the FIRST PART shall be part of the remuneration decided in clause 4.2.1. No extra payment shall be made by Party of the OTHER PART for the conveyance.
- 4.8. Resolution of dispute and jurisdiction: This memorandum of understanding is governed and construed in all respects in accordance with the laws of India and each party hereby submits to the non exclusive jurisdiction of Pune Courts. In the event of any dispute or difference between The Party of the FIRST PART and the Party of the OTHER PART with regards to any terms of this memorandum of understanding, such dispute/difference shall be referred to mutually decided

Office Address: 210, 2nd Floor, Kumar Primus, Pune-Solapur-Road, Near Kirloskar Bridge, Hadapsar, Pune - 411013

arbitrator for arbitration. The proceedings shall be held in accordance with the provisions of the Arbitration and Conciliation Act, 1996. In the event of dispute or difference arising out of the above mentioned training program between trainees / any third party and either of the parties to this memorandum of understanding, the other party shall not be made party to such dispute and shall be indemnified from such dispute.

In witness whereof the parties have signed this Memorandum of Understanding of the day, month and year first hereinabove written.

Signed and delivered	Witness:
PARTY OF THE FIRST PART	1. Signature gann Name: Mr. Amol Mane Address: MIT ACSC, Alandi
PARTY OF THE OTHER PART	2. Signature  Name: Signature  Address: ASHISH SHINDE

# Arts, Commerce & Science College

Alandi (D), Pune - 412 105

Department of BBA & BBA (IB)

Academic Year 2017-2018

Date: 06/01/2018

# **NOTICE**

It is hereby informed to all students that a 'Certificate Program in Digital Marketing' will be conducted for students interested in Digital Marketing Operations, in association with TANGERINE Websoft, Pune.

The duration of the course will be of 25 hours. This course is scheduled in the month of January & February 2018.

Following topics will be covered in the course:

- 1. Digital Marketing
- 2. Web Analytics/Digital Analytics
- 3. Search Engine Marketing
- 4. Social Media Marketing
- 5. Online Reputation Management
- 6. E Mail Marketing
- 7. Live case study
- 8. E-Commerce Marketing
- 9. Comprehensive practical training

Course fees Rs.2000/-Per Student

The interested students are requested to give their names on or before Thursday, 11th January, 2018 to Prof. Sharad Kadam, Asst. Professor, BBA and BBA (IB) Dept. (9011913434)

Prof. Sharad Kadam

Incharge

Head

BBA & BBA-IB Dept.

Prof. Dr. B. B. Principal

### MIT Arts, Commerce and Science College, Alandi BBA & BBA-IB Department 'CERTIFICATE COURSE IN DIGITAL MARKETING' Attendance Sheet

Date :-																
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MIT Arts, commerce and Science College, Alandi BBA & BBA-IB Department

'CERTIFICATE COURSE IN DIGITAL MARKETING' Trainer's Attendance Sheet

Nam	e of Trainer: M	S. Priyanka	Gupta , Dire	Name of Trainer: MS. Priyanka Gupta , Director, Euphorie Group, Pune	
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# Arts, Commerce & Science College

Alandi (D), Pune – 412 105

Department of BBA & BBA (IB)

Academic Year: 2017 - 18

A Report of 'Certificate Program in Digital Marketing'

Date: 05/04/2018

A 'Certificate Program in Digital Marketing' was organized jointly by MIT Arts Commerce and Science College Alandi (D) Pune and Euphorie Group, Pune. The duration of the course was 25 hours. It was conducted from 15<sup>th</sup> February, 2018 to 08<sup>th</sup> March, 2018.

The program was intended to enlighten the students with Digital Media Industry & to supplement their formal Degree with a real word skill and make them employable. Ms. Priyanka Gupta, Director of Euphorie Group, Pune conducted the course and guided the students. Total 10 students attended the course. Students learned advanced technology used in digital marketing, basic and advanced concepts used in digital marketing, and various employment opportunities in the field of digital marketing. The overall feedback of students was good. Certificates were distributed to students at the end of the course.

# Following topics were covered in the certificate course:

- Introduction to Digital Marketing
- Types of Online Revenue Models
- Why a Business Needs a Digital Strategy
- Latest Trends in Web Development
- What is Content Management System
- User Experience (UX) Trends
- Understanding Different Functionalities of a website Website Planning
- What is Search Engine Optimization
- Introduction to SERP
- On page optimization
  - Keywords optimization
  - •Content optimization & Planning Understanding your audience for content planning

- •Adding social media plug in on web pages
- •internal linking
- •Meta Tags creation
- •Creating web page in HTML
- •Using Google webmasters tool & website verification
- •Sitemap creation and submission in website & webmasters

# OFF Page Optimization

- •Content Dissemination Strategies
- Creating & Publishing Content
- Article Submissions
- · Link Bait/Link Building
- •Setting up Google My Business
- Digital PR Strategies
- Classified Registration
- Video Promotion
- Integration of Social Media with SEO
- **❖** Web Analytics/Digital Analytics
- ❖ Search Engine Marketing
  - •Display Advertising
  - Youtube Marketing
  - •Remarketing Techniques
  - •Conversion Tracking & Optimization
  - Automation Strategies
  - •What are Ad extensions?
  - •Understanding Ad Ranks
  - •Understanding Pricing Models (CPC,CPM,CPA)
- ❖ Social Media Marketing
- Online Reputation Management
- ❖ E Commerce Marketing
- \* Email Marketing
- ❖ Live case Study and Certification Process

# Outcome of the Course:

- 1) Students learned basic and advanced concepts in Digital Marketing.
- 2) Students got an idea about employment opportunities available to them aftr completing the course.
- 3) The course helped the students to supplement their formal Degree with a real word skills.

Prof. Sharad Kadam Event Coordinator Prof. Amol Mane Head BBA & BBA (IB)

Prof. Dr. B. B. Waphare Principal















# MIT Arts, Commerce & Science College, Alandi (D), Pune B Com / BA Department A. Y. 2017-18

### NOTICE

Date:19 December 2017

It gives us immense pleasure to announce that the Department of Arts & Commerce has taken initiative to start an Add On Course: Tally- ERP 9 & GST for the students. The aim of this course is to acquaint the students with GST and use of technology in Accounting. The objective of this course is to nurture and to develop professional skills and computer efficiency among the students. This course will help the students to become employable and competent in the global market.

The training will be given by CCA (Tally) Institute, which is one of the reputed and authorized institution in Pune.

Add On Course: Tally-ERP 9 & GST

Details are as follows:

Duration of the Course: Two Months

Training Fee

: Rs. 2500/- per trainee

Schedule

Course		Day	Time	Venue
Tally ERP 9	&	Monday, Tuesday,	8.00am to 9.30am	Lab No. 4,5,6,7
GST		Wednesday		
GST	l in	Monday,	2.30pm to 5.00pm	Lab No. 11
		Wednesday		

Date of starting the course: 02 January 2018.

Admission

my. M. A. AH

:Interested students should conform their seats by paying fees in the

Accounts Department of ACSC on or be 30 December 2017.

Seats Limitation

: Maximum up to 40

Course Coordinator

: Dr. Padmavati S. Undale

Prof. Manasi Atitkar
HOD BA/BCOM



Dr. B. B. Waphare
Principal



# COLLEGE OF COMPUTER ACCOUNTANTS

CCA Educations Pvt. Ltd.

311, 3rd Floor, Mahalaxmi Market, Shanipar Chowk, Mandai Road, Pune - 2 Ph.: 020-32392121 / 9373703928 / 9372327456, Web: www.ccalndia.ln

Date: 14/12/17-

# Memorandum of Understanding

This memorandum of understanding is made and executed at Pune on 14 December 2017.

### **BETWEEN**

MIT Arts, Commerce and Science College (MITACSC), Registered address as, MAEER'S MIT Arts Commerce & Science College, Dehu Phata, Alandi (D), Tal. Khed, Pune - 412 105, Maharashtra, India, represented by the Dr B B Waphare (Principal) which expression shall, unless it be repugnant to the subject or context thereof, include their legal heirs, successors, nominees and permitted assignees and hereinafter called the Party of the FIRST PART.

### AND

CCA Education Pvt.Ltd Address: Office No 311/12/13/14 3rd floor, Mahalaxmi Market, Mandai road, Shanipar chowk, Pune: 411002, which expression shall, unless it be repugnant to the subject or context thereof, include their legal heirs, successors, nominees and permitted assignees and hereinafter called the Party of the OTHER PART.

### 1. BACKGROUND

The Party of the FIRST PART was established in the year 2007, under the aegis of Maharashtra Academy of Engineering and Educational Research (MAEER) Pune. It is affiliated to the University of Pune and recognized by the Government of Maharashtra.



The Party of the OTHER PART is a corporate and academic trainer, who has wide experience in teaching technical and non-technical courses in accordance with professional and competent environment.

# 2. OFFER AND ACCEPTANCE

- 2.1. The Party of the OTHER PART made an offer to the Party of the FIRST PART vide its offer letter dated 3 October 2017.
- 2.2. After having preliminary discussions in this matter and have ascertained areas of broad consensus the Party of the FIRST PART has accepted the offer and decided to recognize Party of the OTHER PART as an approved Institution to conduct training program on TALLY ERP9 WITH GST at their MIT Arts, Commerce and Science College, Alandi, Pune, campus.

### 3. PURPOSE

The purpose of this Memorandum of Understanding is to establish a framework for co-operation between Party of the FIRST PART and Party of the OTHER PART. The parties now, have therefore, agreed to enter in writing these areas of consensus, under a Memorandum of Understanding.

# 4. RESPONSIBILITIES

4.1. Training Program and syllabus: The Party of the OTHER PART shall offer the following training program as approved by the Party of the FIRST PART.

# Tally ERP9 with GST -Trading Organization

- Purchase & Sales
- Cash & Credit Purchase & Sales
- Invoicing in Tally.ERP 9
- Inventory Creation
- Inventory Transactions
- Features of Tally.ERP9



- Advanced Inventory Features
- Actual & Billed Quantity
- Separate Discount Columns
- Multiple Price Levels
- Taxation in Tally.ERP 9
- GST
- Point of Sales(POS)
- Reports, Accounting Reports
- Statement of Accounts Inventory Reports
- Statements of Inventory
- Statutory Reports

### 4.2. Remuneration:

- **4.2.1.** It has been agreed to the Parties that the Remuneration for the said training program shall be Rs. 2500/- (Two Thousand Five hundred only) per Trainee and **Party of the FIRST PART** shall receive such Remuneration from trainee.
- 4.2.2. CCA Share Rs.1800/-and College share will be Rs. 700/-
- **4.2.3.** The **Party of the FIRST PART** shall make the 50% advance payment of the above said remuneration one week after start of the said training program. Such payment of remuneration shall be made along with the letter of confirmation to start the training program.
- **4.2.4.** The **Party of the FIRST PART** shall pay remaining 50% of the remuneration, two weeks before the completion of the said training program.
- **4.2.5.** The **Party of the FIRST PART** shall pay remaining 5% of the remuneration after completion of training program and upon receipt of feedback by trainees.
- 4.3. Payment Mode: The payment of remuneration by the Party of the FIRST PART to the Party of the OTHER PART can be done through Cash/cheque/DD/RTGS/NEFT or any other mode which is suitable and mutually decided between the parties.



- **4.4.** Handouts and Certificates: The cost of handouts and Certificates to be distributed and given to trainees during training is included in the remuneration as decided in clause 4.2.1. The Party of the OTHER PART shall not distribute the Handouts and Certificates without prior permission of the Party of the FIRST PART.
  - **4.5.** Training Schedule and Duration: The schedule of the training shall be from December 2017 to end of February 2018. The said training shall be conducted on two days of every week and each day session shall be of two hours. However, due to some inevitable circumstances if there is any change in schedule, prior intimation shall be given by both the parties.
    - **4.6.** Administrative and Infrastructural support: The Party of the FIRST PART shall provide training room, suitable to the number of trainees to conduct training program along with Computer Lab, Projector with screen, Sound system.
      - **4.7.** Local Conveyance: The Party of the OTHER PART agrees that the local conveyance i.e. from the location of the Party of the OTHER PART to The above mentioned address of the Party of the FIRST PART shall be part of the remuneration decided in clause 4.2.1. No extra payment shall be made by Party of the OTHER PART for the conveyance.
      - 4.8. Resolution of dispute and jurisdiction: This memorandum of understanding is governed and construed in all respects in accordance with the laws of India and each party hereby submits to the non exclusive jurisdiction of Pune Courts. In the event of any dispute or difference between The Party of the FIRST PART and the Party of the OTHER PART with regards to any terms of this memorandum of understanding, such dispute/difference shall be referred to mutually decided arbitrator for arbitration. The proceedings shall be held in accordance with the provisions of the Arbitration and Conciliation Act, 1996. In the event of dispute or difference arising out of the above mentioned training program between trainees / any third party and either of the parties to this memorandum of

of the Arbitration and Conciliation Act, 1996. In the event of dispute or difference arising out of the above mentioned training program between trainees / any third party and either of the parties to this memorandum of understanding, the other party shall not be made party to such dispute and shall be indemnified from such dispute.

In witness whereof the parties have signed this Memorandum of Understanding of the day, month and year first hereinabove written.

Signed and delivered		Witness:
Dr. B.B. Waphare Principal  Party of the first part	Alandi, oune 412105.	1.  Signature  Name: Mrs. Manasi A. Alitkar.  Address: MIT A csc, Alandi (5)
ME Shradaha Kapyre Reginbul Manager  Shreadalla  PARTY OF THE OTHER PART	Agucation of the state of the s	2. Signature  Name: Mr. Sunil Bhise  Address: CCA- Pune

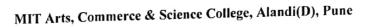


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Deptr Arts, Commerce and Science College, Alandi



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### Department of Arts & Commerce

### Academic Year 2017-18

### Tally ERP 9 Course Completion Report

Date: 18 March 2017

Name of the course: Tally- ERP 9 & GST

Course duration: 6 February 2018 to 28 February 2018

Number of students benefited: 23

Number of lectures conducted: 30

Training Institute: CCA Education Pvt. Ltd., Pune.

### Course objectives:

- To nurture and to develop professional skills and computer efficiency among the students.
- To make students employable and competent in the global market.

**Course outcome:** The course completed as per the terms and condition mentioned in MOU. Students found training useful and fruitful. Certificates were distributed to the students those who completed the course successfully and cleared the examination.

Dr. Padmavati S. Undale Coordinator Prof. Manasi Atitkar HOD BA/BCOM

Prof. Dr. B. B. Waphare Principal



Affiliated to Savitribai Phule Pune University & Recognized by Government of Maharashtra (ID No. PU/PN/ASC/289/2007)

### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is made on the  $14^{\rm th}$  day of April, 2017 at Pune

by and between

Quick Heal Foundation, registered under Bombay Public Trusts Act 1950 and obtained a registration under section 21 of the said Act, having its registered office 603 Mayfair Tower II, Wakdewadi, Shivaji Nagar Pune 411005, (hereinafter referred to as "First Party /QHF" which expression shall, unless it be repugnant to the subject or context thereof, include its successors and permitted assigns) acting through its authorized representative Mr. Ajay Shirke, the Authorized Signatory, of QHF.

#### AND

MIT Arts, Commerce and Science College, Alandi(D),, having its registered office at Dehu Phata, Opposite Sant Gajanan Maharaj Sansthan, Alandi(D), Pune (hereinafter referred to as "Second Party / MIT\_Alandi" which expression shall, unless it be repugnant to the subject or context thereof, include its successors and permitted assigns) acting through its authorized representative Dr. B. B. Waphare the Principal of MIT Arts, Commerce and Science College, Alandi(D),

QHF and MIT\_Alandi are hereinafter individually referred to as "Party" and collectively as "Parties".

### WHEREAS,

- A. QHF is a non-profit, non-religious, non-political organization involved in social work with one of its key area creating cyber awareness amongst school children and college students by conducting seminars and workshops free of cost.
- B. MIT\_Alandiis affiliated to SPPU;
- C. MIT\_Alandiis recognized for its work, inter alia, in the development of human values in the past many years. The detailed objectives which CALC proposes to achieve are set out in Schedule I of this MoU ("hereinafter referred to as "Project").
- D. For the purpose of implementing the Project, first party has submitted a Project Proposal dated 1<sup>st</sup> April, 2017 to second party under the scheme/Project CALC to

- the tune of Rs. As per schedule III as a grant which shall be utilized by second party for meeting the Project Cost (more particularly set out in Schedule III).
- E. Therefore, to further the objectives of the Project under CALC, QHF has agreed to provide upto a sum of Rs. As per schedule III as grant ("Grant Amount"). The Grant Amount shall be provided to Second Party only after successfully and satisfactory implementation of the Project;

NOW THERERFORE, THESE PRESENTS WITNESSES AS FOLLOWS:

### I. DEFINITIONS

1.1 In this MoU, unless the context otherwise so requires, the following expressions shall have the meanings as set out against each of it, v.i.z.:

(i) "Authority" shall mean and include any applicable legislative body, regulatory or administrative authority, agency or commission, or any court, board, bureau, instrumentality, tribunal, or judicial or quasi-judicial or arbitral body having authority of law;

(ii) "Business Day" shall mean a day on which the office of the First Party as described in this MoU, or such other office as may be notified by the First Party to the Second Party, is open for normal business transactions;

(iii) "Constitutional Documents" shall mean the registration documents of Second Party filed at the time of its registration and any amendments thereto;

(iv) "Facility Agreements/Documents" shall collectively mean and include this MoU, CSR Guidelines, Project Proposal, Proposal Documents, Project Approval, Board Resolutions issued by the First Party in respect of Grant Amount to the Second Party and all or any other MoUs, instruments, undertakings, deeds, writings and other documents executed or entered into, or to be executed or entered into by the Second Party and/or any other person (whether financing, security or otherwise) in relation to or pertaining to the transactions contemplated by or under this MoU and/or the other Facility Agreements, as amended from time to time;

(v) "Grant Amount" shall mean an amount of a sum up to Rs. As per schedule III, which the First Party had agreed to provide to the Second Party for the implementation of the Project;

(vi) "Project Monitor" shall mean an authorized person appointed from time to time by the First Party from time to time at its sole discretion for the purpose of monitoring and inspection of the implementation of the Project under this MoU;

(vii) "Law" shall mean and include any statute, law, treaties, rule, regulation, ordinance, guideline, notification or any requirement, restriction, authorization, order, directive, permit, judgment, decree having the force of law and shall include any re-enactment, substitution or amendment thereof that is applicable to any transactions contemplated herein and/or to any other Facility Agreement, and/or to any of the respective Parties to this MoU and/or any Facility Agreements. The term 'Law' shall not include the Governing Law;

(viii) "Material Adverse Effect" shall mean the effect or consequence of any event or circumstance which, is or is likely to be detrimental to or to adversely affect the ability of either Party to perform or comply with any of their respective obligations under this MoU;

(ix) "Project Approval" shall mean the approval granted in response to the Project Proposal mentioning inter-alia the amount.;

(x) "Project Documents" shall mean all the manuals, records, registers and all other documents maintained by the Second Party exclusively in relation to the implementation and progress of the Project;

(xi) "Project Monitoring Report" shall mean the report containing the monitoring and status of implementation of the Project on various parameters as per terms of this MoU including but not limited to the provisioning of travel, boarding and lodging to the student/participant by the Second Party, training provided to the student/participant, provisioning of internship opportunities to the student/participant during the course of training with or without basic stipend;

(xii) "Project Proposal" shall mean the proposal submitted by the Second Party for the Grant Amount required for implementing the Project, mentioning *inter-alia* the project cost, benefits from the Project etc., the copy of the same is annexed herewith as Schedule V;

(xiii) "Schedule(s)" means the Schedule(s) to this MoU and which forms an integral part of this MoU;

(xiv) "Taxes" shall mean and include all present and future taxes, levies, imposts, duties or charges of a similar nature whatsoever imposed or exempted by any Authority:

(xv) "Term" shall have the meaning ascribed to it under Article V;

(xvi) "Certificate" shall mean the certificate to be submitted by the Second Party at the end of every quarter on the progress/update on the Project.

### II. GENERAL TERMS

- 2.1 (i) The First Party hereby agrees to release the Grant Amount up to a sum of Rs. As per schedule III on successfully and satisfactory completion of the Project.;
- (ii) The Second Party further agrees to perform the Project as per the Project Proposal and shall comply with the said guidelines and amendments thereto, if any;
- (iii) The Second Party shall select students/participants in the Project in accordance with the student/participant eligibility criteria as detailed in Schedule II. It is however clarified that such selection of students/participants shall be as per Second Party's requirements and at its sole discretion thereto.
- (iv) The disbursements of the Grant Amount shall be made by the First Party as per the disbursement schedule provided in Schedule III of this MoU;

- (v) The disbursements shall be credited by the First Party into a separate/ designated bank account of the Second Party for grants disbursed under this MoU. All the related collection/remittance/other charges in relation to obtaining the Grant Amount will be borne by the Second Party;
- (vi) The First Party, in its own discretion, may reduce the Grant Amount, for each student/participant that withdraws from the Project and is not replaced by the Second Party, by average participant cost as detailed in Schedule III for the period that a place was unfilled. The First Party shall however be obliged to reimburse all amounts incurred by the Second Party in respect of such withdrawn (and not replaced) student. In addition, any excess amounts incurred by the Second Party in relation to the training for the incumbent student shall also be reimbursed by the First Party;
- (vii) The Second Party shall be severally liable to comply and fulfill all its obligations under this MoU;
- (viii) If the Second Party fails, omits or neglects to observe or perform or commits or allows to be committed a breach of any of the terms, conditions, provisions or stipulations of this MoU or in connection with any other Facility Agreements on its part to be observed and performed or in case of occurrence of any Material Adverse Effect ("Default"), then the First Party shall give written notice to Second Party to rectify the said default within a period of \_\_ days, failing which the First Party shall be entitled to initiate appropriate legal proceedings including termination along with damages, interests and expenses without prejudice to any other right or remedy which the First Party may have under this MoU or otherwise in law..
- (ix) The Second Party agrees that if as a result of review by the First Party or 'Project Monitor', it is of the opinion that the Second Party has not implemented/nor is likely to implement the Project within the Project Cost as provided in Schedule III and/or in accordance with the financing plan as per the Project Proposal, the First Party shall be entitled to terminate this MoU;
- (x) Notwithstanding termination of this MoU, the Second Party's obligations shall be limited only to complete the training to the enrolled students/participants of the Project as per the Project Proposal for which the First Party shall reimburse the accrued costs as per the terms and conditions of this MoU. It is further agreed that in the event of termination of the MOU, the Second Party shall not be under any obligation to continue enrollment of any new students/participants;
- (xi) The Second Party may apply and/or obtain any loan or further grant from any third party during the term of this MoU in respect of the Purpose/Project only with the prior written approval of First Party other than what has been approved in the Project Proposal;

(xii) The Second Party shall submit all necessary and relevant documents as per the Project Proposal to the complete satisfaction of the First Party and shall submit a certificate within one month of the completion of the training to the students enrolled under the Project.

#### III. SECOND PARTY'S REPRESENTATIONS AND WARRANTIES

- 3.1 Second Party hereby makes the following representations, warranties and confirmations; and state that the same are true, correct, valid and subsisting in every respect as on the date of this MoU and shall remain true, correct, valid and subsisting in every respect as on the date of each disbursement by the First Party hereunder:
  - i) That the information given in the Project Proposal and any prior or subsequent information or explanation furnished by the Second Party to the First Party are true, bona fide and accurate in all material respects.
  - ii) That the Second Party is duly incorporated and validly existing under the Laws of India and is in compliance of all applicable laws and possesses all statutory approvals and compliance for the execution of this MoU and the other Facility Agreements and for implementation of the Project.
  - iii) That the Second Party does not violate any covenants, conditions and stipulations of any of its existing agreement and shall at all times abide by all the terms and conditions of this MoU and other Facility Agreement(s).
  - iv) It has the necessary infrastructure and assistance of high reputes along with appropriate content, technical inputs and instruments required for implementing the Project.

#### IV. COVENANTS

4.1 During the subsistence of this Project and/or the MoU, the Second Party hereby agrees to:

#### (i) Promptly notify the First Party;

- (a) of any event or circumstance which would, or is likely to, result in any of the representations and warranties made by the Second Party hereunder becoming untrue, incorrect or misleading in any manner;
- (b) of any circumstance or event which would, or is likely to interfere in/prevent/delay the proper implementation of the Project, or other similar happenings likely to have a Material Adverse Effect on the Project;
- (c) of any material loss or damage which the Second Party may suffer due to any event, circumstances or act of God;

#### (ii) Deliver to the First Party:

- (a) Project Monitoring/Implementation Reports agreed upon by both parties shall be submitted by the Second Party to the First Party demonstrating the status of the Project every quarter on the Second Party letter head;
- (c) any other document as may be reasonably required by the First Party to implement the Project as per the terms of this MoU.

#### V. TERM AND TERMINATION

5.1 This MoU shall be effective from 1-April-17 ("Effective Date") and shall continue to be in effect for a period of 12 months till 31-March-18 or completion of the Project whichever is earlier ("Term"). However, upon expiry of the Term, the Parties may renew this Agreement for further period on mutually agreed terms and conditions.

5.2 The First Party may terminate or suspend this MoU, upon Fifteen (15) days written notice to the Second Party, in whole or in part for any material breach committed by the Second Party or upon happening of an event of Default under this MoU. Provided, that any portion of this MoU that is not terminated or suspended shall remain in force and effect.

#### VI. ASSIGNMENT

6.1 The Second Party shall not be entitled to assign any of its rights, benefits or obligations under this MoU and/or any other Facility Agreements without written consent of the First Party;

6.2 Save as aforesaid, this MoU shall be binding upon and shall ensure for the benefit of the First Party and its successors in title and assigns and the Second Party and its successors in title.

### VII. GENERAL

7.1 Any notice by one Party to the other Party shall be in writing and posted, delivered personally with proper acknowledgment or sent by courier, registered or certified mail or facsimile transmission to the Second Party's last known address and/or the address as specified hereto.

### First Party: QUICK HEAL FOUNDATION

Registered office: Quick Heal Technologies Pvt. Ltd.,

Office No. 603 , Mayfair Tower 2, Wakdewadi Shivaji Nagar Pune - 411 004

Kind Attn.: Mr. Ajay Shirke

Fax & E-mail: ajay.shirke@quickhealfouncation.org

Second Party: MIT Arts, Commerce and Science College, Alandi(D),

Registered office: Dehu Phata, Opposite Sant Gajanan Maharaj Sansthan, Alandi(D),

Pune

Kind Attn.: Dr. B. B. Waphare

Phone no. & E-mail: 9890435396 / principal@mitacsc.ac.in

SPOC Person: Prof. Akshada Kulkarni

Phone No.: 9921860123

Email id: apkulkarni@mitacsc.ac.in

7.2 Time shall be the essence of this MoU in so far as it relates to the observance or performance by the Second Party of all or any of its obligations hereunder.

7.3 This MoU represents the entire MoU in respect of the Grant Amount between the parties and shall be capable of variation in writing by a note of amendment ("Note of

Amendment") signed by an authorized representative on behalf of the First Party and the Second Party.

7.4 This MoU shall be governed and interpreted by, and construed in accordance with the laws of India. The parties hereto agree that the courts at Pune will have exclusive jurisdiction over the disputes arising out of this MoU.

7.5 The Parties understand and agree that in the course of Project execution under this MoU, it may have access to the documents which is confidential in nature. The Parties and its representative/employees shall be bound by the confidentiality obligations.

7.6 Parties acknowledges and agrees that either Party shall be the sole and exclusive owner of all its own work product and all patents, inventions, copyrights, trademarks, trade secrets, computer software code, confidential information and other intellectual property or proprietary rights as may exists before the execution of this MoU.

### 7.7 Dispute Resolution

- a) Any claims, dispute and or difference (including a dispute regarding the existence, validity or termination of this MoU) arising out of, or relating to this MoU including interpretation of its terms will be resolved through joint discussions of the Authorized Representatives of the Parties.
- b) If any such claim, dispute or difference cannot resolved through such joint discussions within 30 (thirty) days of the date of the notice of such dispute, then the matter will be referred for adjudication to the arbitration by nominating one Arbitrator mutually by Parties, and finally resolved by arbitration in Pune, India.
- c) Arbitration proceedings shall be conducted in accordance with the provisions of the Arbitration and Conciliation Act, 1996 for the time being in force which provisions are deemed to be incorporated by reference into this clause.
- d) The language of the arbitration shall be English. The award shall be final and binding on Parties.
- e) Where reference to the courts is necessary, the Parties hereby submit to the exclusive jurisdiction of the courts at Pune, India.

IN WITNESS THERE OF THE PARTIES IN THEIR FREE VOLITION AND FULL UNDERSTANDING WITH THE INTENT TO LEGALLY BIND THEMSELVES TO THIS MOU EXECUTE THIS MOU THROUGH THEIR DULY AUTHORIZED PERSONNEL'S

SIGNED SEALED AND DELIVERED
For "QUICK HEAL FOUNDATION"

Name: Mr. Ajay Shirke
Designation: Manager CSR

Witness

Name:

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Designation:

SIGNED SEALED AND DELIVERED For "MIT Arts, Commerce and Science College, Alandi(D),"

Name: Dr. B. B. Waphare
Designation: Principal, MIT ACSC,
Alandi(D), Pune

Name: Alshada Kulkarni Designation: Comp. Anol. HOD

#### SCHEDULE I

### **ACTIVITES CONDUCTED**

- 1. Online course on "Cyber Security Awareness"
- 2. Earn & Learn Scheme
- 3. Faculty Development Program

#### **SCHEDULE II**

### **ELIGIBILITY CRITERIA FOR STUDENTS/PARTICIPANTS IN THE PROJECT**

- 1. ELIGIBLE STUDENTS/PARTICIPANTS:
  - a. For Online Exam: Eligible student should be student of BCA, B.Sc.(CS/IT), MCA or M.Sc.(CS/IT) Full-time course
  - For Earn & Learn Scheme: Eligible student should be student of BCA, B.Sc.(CS/IT), MCA or M.Sc.(CS/IT) Full-time course
  - For FDP: Eligible faculty should be teaching C, C++ in current / previous academic year.

### SCHEDULE III

### PROJECT COST & DISBUSREMENT SCHEDULE

- 1. Rs. 500/- Stipend per presentation for student volunteer working under Earn & Learn scheme and successfully completed 5 presentations where each presentation has at least 200 participants.
- Rs. 200/- per presentation for faculty / college to take ownership of monitoring conduction of successful presentations by students and reporting in prescribed format to QHF.
- 3. Disbursement of payment will be done only after receipt of required documents.
- 4. Presentations must be done with Quick Heal Foundation's banner.
- 5. Feedback forms must have signature of school authority and stamp.
- 6. In-charge Faculty deputed to monitor Earn & Learn Activity must monitor presentation schedule and inform it to QHF time to time
- 7. In-charge Faculty deputed to monitor Earn & Learn Activity must maintain all reports and send it to QHF timely

### SCHEDULE IV

### PROJECT PROPOSAL

To form Cyber Awareness Literacy Cell (CALC) in college and to conduct following activities:

- 1. Online course on "Cyber Security Awareness" Objective:
  - 1. To make the youth alert while working online
  - 2. To prevent falling prey to cyber criminals
  - 3. To stop youth from getting indulged in cyber-crimes or similar activities.

Number of beneficiary: All the students pursuing courses in computer science

2. Earn & Learn Scheme:

### Objective:

- 1. To select volunteers and train them to give presentations in schools.
- 2. To provide them stipend and intern certificate on successful completion of task.

Number of beneficiary: Will be decided mutually

3. Faculty Development Program

### Objective:

- 1. To train faculties to enhance skill-set as per industry requirement
- 2. To make students employable
- 3. Encourage students to work on projects according to industry standards as much as possible.

Number of beneficiary: 2 faculties

### **SCHEDULE V**

### **ACTIVITES AGREED TO CONDUCT**

- 1. Online course on "Cyber Security Awareness"
- 2. Earn & Learn Scheme
- 3. Faculty Development Program



# Maharashtra Academy of Engineering and Educational Research's

MIT Arts, Commerce and Science College, Alandi (D) – 412 105.

Earn & Learn Scheme Quick Heal

2017-18

## Arts, Commerce & Science College

Alandi (D), Pune – 412105

## Department Of Computer Application

Academic Year: 2017-2018

Report on "Cyber Safety Awareness Presentations".

### Objective of the Activity:

The aim of this activity is to make teenage aware of Cyber Safety & Protective Majors to use internet in association with Quick Heal Foundation. The mission of this project is to keep the kids safe online.

### **Activity Details:**

As kids grow up in this digital age, keeping up with the latest trends and technology is a part of everyday life. Parents, on the other hand, are oftentimes less savvy than their kids when it comes to cyber behavior. And due to lack of cyber awareness many crimes are happening online and are bound to increase drastically in near future. Having sensed the potential online danger, Department of Computer Application and Quick Heal foundation has taken an initiative of CYBER SAFETY awareness program among the school kids.

10 students of Computer Application Department delivered presentations to make School & Junior College Students aware on Cyber Crime, pros and cons of social media & internet. The project was started from 09<sup>th</sup> February 2018 to 03<sup>rd</sup> of March 2018. Total 15 presentations were delivered in 10 different schools.



### Outcome:

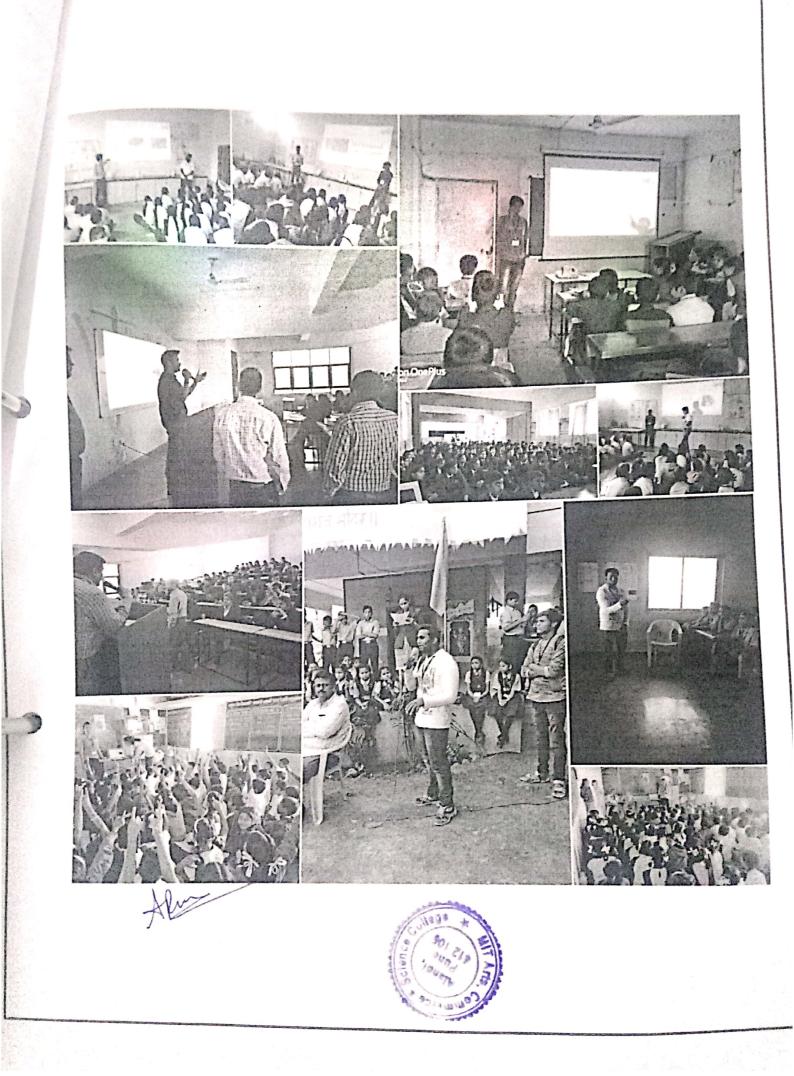
We have sensitized total 2590 students from 10 different schools from Alandi Area. Prof. Amit V. Tale & Prof. Akshada Kulkarni worked as mentor for the same. Quick Heal Foundation has released a stipend of Rs. 17,600/- for the students who delivered these presentations. Students of Computer Application Department were motivated by this activity. They got good experience of teaching & delivering presentations in front of junior students. Also the levels of confidence have been increased.

Prof. Akshada Kulkarni

HOD, Computer Application

Dr. B. B. Waphare

Principal





### **Quick Heal Foundation**

Office No.501, 5th Floor, Metropolitan Building, Sr.No.27, Wakdewadi, Old Mumbai Pune Road, Shivajinagar, Pune- 411 005 Tel. No.- 020-41467217 | Email:- info@quickhealfoundation.org

Date: 29/3/18

To

The Principal,

MIT Arts Commerce & Science College, Alandi(D).

### Certificate of Completion of CALC Assignment

Reference: MOU signed between Quick Heal Foundation and MIT Arts Commerce & Science College, Alandi(D).

Dear Sir / Madam,

Quick Heal Foundation wish to congratulate for the successful completion of assigned task to Cyber Awareness Literacy Cell (CALC) established at MIT Arts Commerce & Science College, Alandi(D). All 10 student volunteers of MIT Arts Commerce & Science College, Alandi(D). selected to work under the guidance of Prof. Amit Tale completed the task within stipulated time. We certify that under this assignment, student volunteers visited 12 schools and junior colleges sensitizing 2590 number of students by giving 13 number of presentations. Quick Heal Foundation has paid Rs.17,600/- against this assignment to MIT Arts Commerce & Science College, Alandi(D). volunteers. & mentors This is to certify that the work carried out by MIT Arts Commerce & Science College, Alandi(D). has been completed successfully.

Thanking You,

Yours truly,

Mr. Ajay Shirke Manager CSR

**Quick Heal Foundation Pune** 





# Maharashtra Academy of Engineering and Educational Research's

MIT Arts, Commerce and Science College, Alandi (D) – 412 105.

Guest Lecture on Cyber Awareness Quick Heal

2017-18

## MIT Arts, Commerce & Science College

Alandi (D), Pune -- 412105

## Department of Computer Application

Academic Year: 2017-18

Date: 21/01/2018

### NOTICE

All the students of BBA(CA) are hereby informed that Department of Computer Application have organized guest lecture on 'Cyber Awareness' by Miss Sugandha Dani, Executive CSR. Students are requested to avail this opportunity.

Date : - 23/01/2018

Time : - 12 Noon to 02:30 PM

Venue : - GRN 001

Prof. Akshada Kulkarni HOD-Computer Application Dr. B. B. Waphare Principal



## MIT Arts, Commerce and Science College, Alandi(D) **Department of Computer Application**

Guest Lecture by: Miss Sugandha Dani Topic: Gber Awareness.

Date: 23/01/18
Time: 12' 00 noon to 62:30

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## Arts, Commerce & Science College

Alandi (D), Pune - 412105

### Department Of Computer Application

Academic Year: 2017-2018

Report on "Guest Lecture on Cyber Awareness"

### Objective of Activity:

The aim of this activity is to make student aware about Cyber Awareness.

### **Activity Details:**

The guest lecture was organized on Cyber Awareness on 23<sup>th</sup>January, 2018. The lecture was conducted by Miss Sugandha Dani, IT Expert, Quick Heal Foundation, Pune. She explained the topics like ethics of internet, types of viruses, behavior on social media, responsibilities of youth while using internet etc. Total 74 students were participated for this guest lecture.

### Outcome:

Students understood the core concept of Cyber Security & what are the ethics of internet & how to be a good citizen of India by not posting irrelevant stuff & not spreading rumors through social media.

Prof. Akshada Kulkarni

HOD, Computer Application

Dr. B. B. Waphare

Principal

### विश्वकल्याण बहुउद्देशिय सेवाभावी संस्था,जवळा बु१। ता.सेनगांव,जि.हिंगोली-४३९५९३

नो.क्रं.महा.३७३/११ व एफ ४९१७(हिंगोली)

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\* उपाध्यक्ष \* शिंदे पी.के \* सचिव \* कणसे जे.जी.

जा.क्रं

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### MEMORANDUM OF UNDERSTANDING

Between

Arts, Commerce & Science College

Alandi (D), Pune

&

## VISHVAKALYAN BAHU UDDESHIYA SEVABHAVI SANSTHA

27/09/2016

This memorandum of understanding is signed between VISHVAKALYAN BAHU UDDESHIYA SEVABHAVI SANSTHA, and MAEER'S MIT Arts, Commerce & Science College, Alandi (D), Pune - 412105, with reference to the terms and conditions of the engagement between the two parties.

### Introduction

The VISHVAKALYAN BAHU UDDESHIYA SEVABHAVI SANSTHA works for

- MINORITY STUDENT SERVICES
- WOMEN EMPOWERMENT
- TRAINING OF STUDENTS
- YOUTH WELFARE
- DISASTER MANAGEMENT
- RURAL DEVELOPMENT AND EMPLOYEMENT
- HUMAN RESOURCE DEVELOPMENT
- UNTRADITIONAL ENERGY MANAGEMENT

MIT ACSC puts special emphasis on e-based learning, subject-oriented advanced inputs, continuous assessment programs, experimental and industry oriented project work.

### Objectives of Cooperation

Under this memorandum, MIT ARTS, COMMERCE AND SCIENCE COLLEGE, Alandi (D) agrees:

To conduct at least one Training and Awareness Program in a year for

- Students from Backward Class
- Students from Warkari Saampradaay
- Women Empowerment
- Employability of Youth

The MoU will be effective from 01 October, 2016 to 30 September, 2018.

Authorized signatory from Agreed to:

For VISHVAKALYAN BAHU UDDESHIYA	For MAEER'S MITACSC, Alandi(D), Pune
SEVABHAVI SANSTHA	*
Sign: Armole	Sign:
Name: Shinde G. R.	Name: DY- B.B. Wephove
Designation: President.	Designation: Principal
अध्यक्ष सचित्र विश्वकल्याण बहुउहे <sup>निन्</sup> य सेवाभावी संस्था जवळा बु. ता.सेनजव जि.हिंगोली	Alandi, Pune 412 105 C

09/2016

## Arts, Commerce & Science College

Alandi (D), Pune - 412105

### Department Of Computer Application

Academic Year: 2017-2018

Report on "Computer Awareness Program"

### Objective of the Activity:

Keeping up with the latest trends and technology is a part of everyday's life, the aim of this activity is to make people aware of Computer & its advantages. The objective is to teach them about basic fundamentals of computer & how to use internet.

### **Activity Details:**

Having sensed the potential of Computer & Technology, Department of Computer Application has taken an initiative to create Computer Awareness among the people around Alandi Area. 25 people were enrolled for this activity. Faculties of Computer Application Department taught the basic fundamentals of Computer, Microsoft Office, how to use internet, creating email accounts, and proper use of Google & YouTube etc. Also faculties taught them internet banking, how to pay bills online, how to book tickets online and many more. The duration for this activity was from 16<sup>th</sup> April, 2018 to 02<sup>nd</sup> May, 2018.

### Outcome:

Enrolled People have started using computer & internet. They are able to create their biodata in MS Word, presentations MS PPT, mark sheets in MS Excel. They have created their own email accounts & able to send & receive emails. Also they got sound knowledge of internet banking & e- commerce. There was a true sense of satisfaction overall.

Prof. Akshada Kulkarni HOD, Computer Application Solve Solve

Dr. B. B. Waphare Principal





# Computer Awareness Program Organised by Computer Application Department Attendance Record

Sr. No.	Name	Basic Education	Contact Name	16/04/18	\$17104118	\$18 our	19/04)19	2004/1	8 21 04 18
		Basic Education	Contact Number	Sign	Sign	Sign	Sign	Sign	Sign
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4	Mrs. Kavita S. Waghmara		9689646218	Bucoffun	Mucahana		Quagh	Quagters	Dockfur 1
5	Mr. Sunil Waghmare		-11-	R-HOUGH					Museup
6	Mr. Vaibhaui Waghmare	5th dace	-11-	Bright 1		-		Bugho	flow Due
7	Ms. Sanika Hande	Gth std	9405807312	Sanika	Sanika	Santo	Sombo	Such	(AB)
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9	Ms. Rani S. Parkan	12th Sfd		FRU	Beu	Dan		(AB)	AR
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11	Mrs Sonali Phole	9th Std	91646646172	(HS)-	Shole	ABO	(AB)	Free and	AB
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## MIT Arts, Commerce & Science College, Alandi(D), Pune-412105

# Computer Awareness Program Organised by Computer Application Department Attendance Record

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## MIT Arts, Commerce & Science College, Alandi(D), Pune-412105

### Computer Awareness Program Organised by Computer Application Department Attendance Record

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### Memorandum of Understanding Between Cognitive Exchange (CE) And

### MIT Arts, Commerce & Science College, Alandi, Pune For Application To Speech and Debate Program

### I. MISSION:

- Cognitive Exchange is An Education non-profit organization based out of Folsom,
   California, USA
- · Objective is to help students to enhance key life skills like communication, organization and leadership
- · Founded by independent professionals and students

Together, the Parties enter into this Memorandum of Understanding to mutually

- Enable Free and critical thinking in the minds of the future citizens through education, speech and debate.
- Be the incubator and enabler to help students to enhance key life skills like communication, organization and leadership beyond the academic curriculum

Accordingly, CE and MIT ACSC, Alandi, Pune operating under this MOU agree as follows:

### II. PURPOSE AND SCOPE

To create a speech and debate program at

- Supported by CE. This program will establish a comprehensive Speech and Debate eco-system for the students.
- Similar programs around the world has helped schools to bring to its student population, life-skills which are not typically part of regular academics;

Communication and ability to articulate one's position based on facts

Tolerance and respect of opposing views.

Analytical and "on the feet" thinking

Enable a safe and effective environment to foster and enhance Leadership skills. Active participation in local, regional and global issues by researching, analyzing.

presenting and debating various topics

Minimum efforts from schools to start the program.

- · No cost framework and set-up help available from CE
- · Access to Cognitive Exchange network and resources
- Opportunity to gain recognition for school on multiple levels (state/national/international) by participating and winning in competitions

### III. RESPONSIBILITIES

Each party will appoint a person to serve as the official contact and coordinate the activities of each organization in carrying out this MOU. The initial appointees of each organization are:

Aishwarya Nadgauda for CE &

Prof. Kavita Waghmaré for MIT ACSC, Alandi, Pune

The organizations agree to the following tasks for this MOU: Cognitive Exchange will:

- Provide via online means a complete framework to Set-up the speech and debate club for School
- Provide Online Curriculum to conduct speech and debate training
- Rules for setting up and running a Speech and Debate club
- Provide judging criteria to measure student progress
- Online training materials including videos and others to help School's students learn various techniques for Speech and Debate
- Liaison, remotely, to work with School in all aspects of initial set up of the club as well as ongoing activities such as competitions

### MIT ACSC, Alandi, Pune will:

- Assign a named liaison who will be the single point of contact for CE team members to work with the school
- Help enroll minimum 10-15 students (grades 6 12) from school who will participate in
- Provide necessary infrastructure for students to gather together to practice, compete etc.

- Assign judges/conches on as need basis to help students
- Adhere to Cognitive Exchange rules and guidelines in conducting this speech and debate program

# Both CE and MIT ACSC; Alandl, Pune agree that:

- All support provided by CE is online and remotely via tools like Skype
- This program is run mostly by students who have been part of Speech and Debate programs like the one described in this document
- Students from your school who participate and establish themselves will have similar opportunity to help other schools and students globally to develop these skills

# IV. TERMS OF UNDERSTANDING

The term of this MOU is for a period of 2 years from the effective date of this agreement and may be extended upon written mutual agreement. It shall be reviewed at least insert how often, usually annually to ensure that it is fulfilling its purpose and to make any necessary revisions.

Either organization may terminate this MOU upon thirty (30) days written notice without penalties or liabilities:

### Authorization

The signing of this MOU is not a formal undertaking. It implies that the signatories will strive to reach, to the best of their ability, the objectives stated in the MOU. On behalf of the organization I represent, I wish to sign this MOU and contribute to its further development

For Cognitive Exchange:

Name/Title

Date 1949 8# 2015

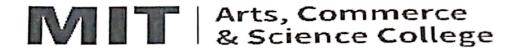
For MIT ACSC, Alandi, Pune

VAIBHAN NAMANDA

Dr. B.B. Waphare

(Principal)

Date 04 05 2015



Date: 8/3/2018

# **COGNITIVE EXCHANGE REPORT 2017-2018**

# **ABOUT COGNITIVE EXCHANGE:**

Cognitive Exchange is An Education non-profit organization based out of Folsom, California, USA. Cognitive Exchange started as new idea created by a group of students from Folsom, California with one objective in mind "To promote free and independent thinking to students around the world through speech and debate". The students from California are helping our students obtain important life skill beyond their basic academic curriculum. They are providing the students with the platform to discuss local and global issues. They are preparing them for their future. They aspire students gain the skill they need to become active participant in their community.

# **LEARNING OBJECTIVES:**

They help the students around the world (starting in India) develop advanced communication skills, confidence and promote free and independent thinking.

# WHAT IS THEIR PLAN?

Their plan is to spread this club into multiple areas through California. They want this program to be accessible to all schools and students who need it regardless of their location or financial situation.

# **SELECTION PROCESS:**

We had selected 4 to 5 students from different stream of the college. The Regional Coordinator from India Mr. Amit Deokule came to select students for first batch. The selection criteria comprises interview, on the spot speech on given topic and questions. Out of 25 students he selected 17 students for first module.



# ABOUT MODULES AND SESSIONS:

Cognitive Exchange program covers 4 Modules and each module comprises 8/9 sessions. The students have to undergo each module and upon successful completion of the module they deemed eligible for the subsequent module. We at MIT Arts, Commerce and Science College started with first module from 9/9/2017, the first module comprise of 8 sessions and the session duration is typically an hour. All sessions were online and were conducted through Zoom software. First 4 sessions were arranged on every Saturday at 9.00 am and remaining 4 sessions on every Monday on same time (i.e. at 9.00 am). Total 9 students were selected for the final competition which was held on 26/02/2018 (9<sup>th</sup> week from day of commencement). The criteria for students qualifying for the competition were based on the overall performance of the student

and their attendance for the entire sessions. Out of the 9 students only 6 students had participated in the competition and Miss. Sayali Dabhade won the Gold Medal. The students were felicitated on the same day and they received the certifications by hands of Mr. Amit Deokule (Regional Coordinator), and Mrs. Kavita Shinde (Coordinator MIT ACSC).

# **OUTCOME:**

The course was designed in such a way that it helped the participants to learn and enhance their skills, the participants stage courage, and confidence level kept improving with each session, on the communication skills perspective ,they learned to build the speech with crisp and precise content, how to pace the speech, and put across the point to be conveyed, narrate it in front of larger audience, this has immensely helped them to learn and implement the skills which would definitely help them going forward in their respective career endeavors.

Mrs. Kavita Shinde (Coordinator)

Alandi, oune 412105.

Dr.B.B.Waphare (Principal)

# Cognitive Exchange Program, California USA

Module -I Attendance Sheet-2017

Sr.Ne	NAME	STREAM	Session-1	Session-2	Session-3	Session-4	Session-5	Session-6	Session-7	Session-8	Session-9
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2	Jaid Tushar	BBA	Daid	The said	Jan-	00.04	Jaid.	John T	200.4		
3	Landge Kunal	BSC		AB	AB	_		-			
4	Gawande Pranav	BCA	Buil	Gains	Cyains	Print			Prins	Cum	-
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6	Pundkar Digvijay	BBA-IB	Digripay	Digoglasy	AB	8 Jangel	Darley	Digulog	Digwilly	Digital	Bigrift
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Mrskavita kinde (Coverinator)

Mr. Amit beokhule (Regional co-ordinator)

# Cognitive Exchange Program, California USA List of selected students for academic year 2017-18

	NAME	STREAM	EMAIL_ID	PHONE_NO
1	Thorave Abhay	BBA	abhaythorave1411@gmail.com	9067891411
2	Jaid Tushar	BBA	Tusharjaid081@gmail.com	9552588181
3	Landge Kunal	BSC	landgekunal12@gmail.com	9921369963
4	Gawande Pranav	BCA	pranavgawande1997@gmail.com	9175825703
5	Harshvardhan	BCA	harshsinghvshk@gmail.com	9559987178
6	Pundkar Digvijay	BBA-IB	digvijaypundkar@gmail.com	8421322504
7	Joel Sonawane Santosh	BBA	sonawanejoel2412@gmail.com	8975927219
8	Apurva Patil	BBA	patilapurva199@gmail.com	9119494961
9	Sneha jadhav	BBA-IB	snehajadhavsj16@gmail.com	8149103426
10	Sayli Dabhade	BBA-IB	2000dabhadesayli@gmail.com	9764015313
11	Yerne Darpan	BBA	darpanyerne07@gmail.com	8275398960
12	Shinde kiran	FYBA	kirandontknow@gmail.com	7219229177
13	Magar Amruta	FYBA	416amruta@gmail.com	9689137893
14	Gupta Amit	B.Com	amitgupta2333@gmail.com	9431322149
15	Gupta Aditya	B.Com	guptaaditya729@gmail.com	9123271240
16	Ayush Satyam	B.Com	ayushsatyam72@gmail.com	7542889259
17	Kabra Gaurav	B.Com	kabragaurav689@gmail.com	8805001360

Mrs Kavita Shinde (co-ordinator)



Mr. Amit Deokule

# Arts, Commerce & Science College

Affiliated to Savitribai Phule Pune University & Recognized by Government of Maharashtra (ID No. PU/PN/ASC/289/2007)

# MEMORANDUM OF UNDERSTANDING

# **BETWEEN**

Vijeta Academy, Pune AND

MIT Arts, Commerce and Science College, Alandi (D), Pune.

# Introduction:

Greetings from Vijeta Academy.

We at Vijeta Academy believe in value addition to the education, that is why we are motivating the students to take up the great challenging career such as IAS, IFS and IPS etc.

# About Vijeta Academy:

Vijeta Academy provides cutting-edge services which prepare candidates for the UPSC Civil services Examination and MPSC Rajya Seva Examination, Headed by experienced Director and professional team, the Academy provides a holistic training programme that involves regular classroom lectures by experienced and qualified staff, interactive sessions with professionals and Guidance by seniorIAS and IPS officers.

Emphasis is placed as much on practice and theory along with the development of communication skills and paper-solving exercises. A well-stocked library as well as comfortable classrooms makes learning a stimulating experience.

The Academy's corporate office is located at Pune, near S. P.College and can be easily reached from various parts of the city and its periphery.

DESIRING to support the cooperation between the Parties in education and training programs;

HAVE REACHED the following understanding

# ARTICLE 1

# OBJECTIVE OF COOPERATION

The objective of this Memorandum of Understanding (MOU) is to cooperate in educational projects in area of mutual interest.

# ARTICLE 2

# SCOPE OF COOPERATION

The parties agree to implement cooperation programs including but limited to:

- a. Faculty and student exchanges
- b. Skills based certification courses that are left to the choice of the two parties
- c. Other areas as mutually agreed upon by the parties.
- d. The following are the courses:

# A) Maharashtra Public Service Commission (MPSC):

- 1) State Civil Services Examination:
- a) Integrated/Advance Level Program (Pre+ Main) Program.
- b) Foundation/Conceptual Program.

# B) Banking:

- 1) IBPS PO
- 2) IBPS Clerk
- 3) SBI PO
- 4) SBI Clerk
- 5) RBI Grade B
- 6) RBI Assistant

# ARTICLE 3

# Duration of the Courseware:

Keeping in mind the vastness of the syllabus of the commission it will be fairly judge and plan the courseware. It would more depend upon the student's inquisitives as well. We need at least two hrs, Every day for five days in a week.

Courseware	No of Sessions
MPSC -Pre cum mains course (Per session 2 hours)	200 sessions
Banking (Per session 1 hours)	80 Sessions

#### **ARTICLE 4**

Content of the Cours:

#### MPSC:

# a) Integrated / Advanced Level Program (Pre + Main) Program

Name of the subject
History of India
Indian and world Geography
Indian Economy
General Science
Indian Polity
Environmental studies
Current events of the national and international
importance
Basic Mathematic
Logical Reasoning
Human Resource Development and HR

# b) Foundation /Conceptual Program.

Focus will be on Analysis of the MPSC, Civil Services Examination& Bank Examination. The content of the program is as such that the information regarding the examination and about the actual work of civil servants which will motivate our students' immensely.

The seminar will give information and direction to qualified young students having dream of becoming efficient administrators in the country, Vijeta Academy's instructor(s) is interested in proposing the competitive examination study along with the academic study so student will get success within short duration after successful completion of his or her Academic course.

We always support students in making their career successful by giving them right kind of guidance at the right time. As we know the syllabus for Civil Services Examination is too vast and ambiguous, so there is a need for strategic and systematic plan. The planning in long term helps student always to succeed in this toughest exam. If student starts his or her preparation early during their degree course then they can achieve their target within one year after their degree course. This Seminar will be on a various segments of Civil Services Examination. Instructor(s) will present seminar by making an audio presentation over the speaker in front of the

student in the class or auditorium and Students can ask the instructor questions and doubts during the program. After the seminar, if there would be positive feedback from participants on the seminar content and a strong demand for the seminar then generally we repeat the seminar periodically in the future.

# ARTICLE 5

# LOCATION OF ACTIVITIES:

- (1) The parties agree to implement the program stated in the premises of The MIT Arts, Commerce And Science College Alandi(D), Pune.
- (2) Any changes of the location of the programs shall be mutually agreed upon by the parties.
- (3) The time and location within the premises of the courses shall be decided mutually between the two parties, so long as it does not disturb any other activities within the said premises.

# ARTICLE 6

# FINANCIAL ARRANGEMENTS:

- (1) Any cooperation under this MOU is subject to the availability of funding sources and approval by relevent authorities.
- (2) Any specify project of joint interest will be detailed separate agreement, including financial and program specific arrangement

Cost For The Program:

Total cost of the program is as under:	*
1) MPSC - Pre cum mains course(200 Sessions- Per Session 2 Hours	21,000
2) Banking – (80 Sessions – Per Sessions 1 Hours)	8,000

#### ARTICLE 7

# MODE OF PAYMENT

The Payment will be made either in mode of cash or Cheque on installment basis. First installment will be 50% of the fees, which has to pay immediately at the time of enrollment to the course. Second installment i.e. 25% on the starting of the 6 months of the course and final and rest amount i.e. 25% should be paid before the starting of last month of the course.

#### **ARTICLE 8**

#### SHARING RATIO

The Sharing ratio of fess between the Vijeta academy, Pune and The MIT Arts, Commers And Science College Alandi (D), Pune. would be on 80:20.

#### **ARTICLE 9**

# INTELLECTUAL PROPERTY RIGHTS

(1) Each Party shall protect, within its territory, intellectual property rights-of the other

party in accordance with the domestic law in force.

(2) In case of specific arrangement, programs or projects that may result in intellectual property, the Parties shall conclude separate arrangement in accordance with their respective laws and regulations.

#### **ARTICLE 10**

# CONFIDENTIALITY

In the event that either Party wishes to disclose any data and/or information supplied in or resulted from the implementation of this MOU, the disclosing Party shall have prior written consent from the other Party.

### **ARTICLE 11**

# LIMITATION OF PERSONNEL ACTIVITIES

The Parties shall ensure that their personnel engaged in the activities under this MOU shall engage only in activities under the framework of this MOU with respect to national laws and regulations of the respective countries

# **ARTICLE 12**

- 1) Special features of courses conducted by Vijeta Academy:
- 2) Rigorous preparation for all the courses.
- 3) Lots of practice for answers writing, moreover Practice question sets is given
- 4) Papers are checked by expert faculty and improvements are suggested personally.

5 of 7

5) Lectures by expert visiting faculty, we are planning for lectures on LCD

6) Special sessions for current events regularly. 7) Guidance by previously successful students is made available.

8) 24 Hrs. Rich library and study room available at the Academy.

- 9) Personal guidance and counselling is given
- 10) Guidance and lectures by previously successful students are made available. 11) We have also published some titles in the subject of General Science, CSAT
- 12) All Maharashtra Common merit is declared in the test conducted.

# Facilities Offered:

- Well equipped Classrooms 1)
- Well equipped library 2)
- Expert Faculty 3)
- Personal counselling sessions 4)
- Doubt clearing sessions 5)
- Newspaper and Magazine support to candidates 6)
- External Exposure Programme 8)
- Assistance in Hostel Facility. 9)

# **ARTICLE 13**

# SETTLEMENT OF DISPUTES

Any dispute concerning the interpretation and/or application of this MOU shall be settled amicably through consultation or negotiation between the Parties.

#### **ARTICLE 14**

#### AMENDMENT

- This MOU may be amended or revised at any time by mutual written consent (1) of The Parties and such amendment shall form an integral part of this MOU.
- such amendment or revision shall come into force on the date as may be (2)determined by the Parties.

#### **ARTICLE: 15**

# ENTRY INTO FORCE, DURATION AND TERMINATION

This MOU shall enter into force on the date of signing. (1)

- This MOU shall remain in force for a period of five (5) years and may be extended for another period of five (5) years by mutual written consent of the (2)
- Either Party may terminate this MOU at any time by giving written notification to the other Party on its intention to terminate this MOU, six (6) (3) months prior to the date of the termination.
- The termination of this MOU shall not affect the completion of any projects and programs in progress and not completed at the time of termination. (4)

IN WITNESS WHEREOF, he undersigned, have signed this MOU. On the 3rd day of July of the year 2017.

Principal,

MIT Arts, Commerce and Science College

1) Witness:

Alandi (D)

Proprietor, FOR VIJETA ACADEMY

Vijeta Academy, Pune.

2) Witness:

3.9.19.

7.of 7

PROPRIETOR



# **Competitive Examination Guidance Cell**

# **NOTICE**

Date: 24/07/2017

All the students are herewith informed that, the Competitive Examination Guidance cell is organizing Orientation Session on "MPSC Pre Cum Mains Course" on 29<sup>th</sup> July 2017.

The college has made MoU with Vijeta Academy and the Orientation Session will be conducted by the staff of Vijeta Academy. The students who are interested to enroll for "MPSC Pre Cum Mains Course" have to gather at classroom number FRN 101 at 2.30 pm.

Dr. Sangita Birajdar

Chairperson, Competitive Examination Guidance Cell Prof. Dr. B.B. Waphare

Principal



# Competitive Examination Guidance Cell Attendance for tentation of MPSC Pre cum Main Exam

Date: 29/07/2017

Time: 2.30 pm

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Dr. Sangeeta Birajdar Coordinator



Dr. B. B. Waphare

# MEMORANDUM of UNDERSTANDING

This Memorandum of Understanding (hereinafter to be referred as 'MOU') is made at Pune on this 26<sup>th</sup> day of January, 2018 and shall be valid for one year from the date of first installment payment between:

TERRE Policy Centre is a Public trust, registered under the Bombay Public Trusts Act, 1950 (Bombay Act-29 of the Year 1950) in the Public Trusts Registration Office at Pune, based in 306 Multicon Square, Erandwane, Pune 411004. It is a global non-profit, non-partisan and independent organization dedicated to sustainable solutions to our developmental imperatives. TERRE also is the abbreviation for 'Technology, Education, Research and Rehabilitation for the Environment.' Hereinafter to be referred as 'TERRE' (which expression shall, unless repugnant to the context or meaning thereof, be deemed to mean and include its successors)

#### AND

MIT Academy of Engineering (hereinafter to be referred as 'MITAOE'); and MIT Arts Commerce and Science College (hereinafter to be referred as 'MITACSC') based in Dehu Phata, Alandi(D), Pune 412 105. MITAOE was established in 1999 and MITACSC was established in 2007 under MAEER by the Honorable Prof. Vishwanath D. Karad, Founder and Executive President of MIT Group. The MITAOE offers seven UG programs (B.Tech.) and three PG programs (M.Tech.) were MITACSC offers seven UG and one PG course. Recently, the UGC has honored the MITAOE with 'Academic Autonomy' considering the quality of pedagogical practices, research, faculty and the state-of-the-art infrastructure that meets global standards.

#### 1. SUBJECT

An agreement has been reached with respect to Smart Campus Cloud Network (hereinafter to be referred as SCCN) being prepared and implemented by TERRE, Pune and to be implemented in MITAOE and MITACSC upon the signing of this MOU, which incorporates the principles of the agreement.

#### 2. PURPOSE

The purpose of this MOU is determining the rights and obligations of the Parties, and therefore, providing a base for coordination to ensure a successful implementation and execution of the project.

This MOU is an agreement to build student participation and consultation with faculty as the core approach of the Smart campuses. The over-arching activities include but not limited to, discussion/dialogue-forum and action- platforms for campus wide energy conservation, energy efficiency, renewable energy, water conservation, waste management, sustainable mobility, sustainable consumption, and environment-friendly behavior. Partnership with business and NGOs would be the key axis around which this network will flourish.

S.no	TERRE	MITAOE and MITACSC
1	To provide access to the SmartSense platform and the relevant technology.	Agree to become a part of a smart campus on the cloud network to kick start its vision to develop pilot models for smart cities in a campus setting.
2	To support implementation of the smart meters and sustainable development related installations, including renewable energy and water conservation.	Agree to nominate a project coordinator from MITAOE and MITACSC, who will be representing the initiative on behalf of the institute.
3	To provide access to experts in the sustainable development to train students and facility.	Agree to work, by deploying its own financial support with TERRE in installation of smart meters and those related to sustainable development including renewable energy installation in the campus and organize regular events/ initiatives in the campus for development of students and faculty in smart campuses/smart cities.
4	To explore the possibility and give guidance on show-casing the work on network platform including discussion forum, SCCN website and SmartSense cloud platform.	Ensure full participation of students and faculty in the project.
5	To create strategies for visibility of campus achievements and lessons learnt at an international level, as institute contributing to Sustainable Development Goals (SDGs).	Actively assess, monitor and take actions on smart meter and other data to enhance resource efficiency.
6	To create additional project development opportunities in the	Prioritize the campus activities based on the requirement of the campus.
	describe he Amusi Suntamability Re- ylorishop on emilyy makes in known of parcoulty and prematases.  Memory of developing strong in the Si term, cust of service herbing months.  and declarated records.	*** Based on mutual consent between MITAOE and TERRE, various campaigns will be launched in campus. All the finance on additional campaigns will be borne by the MITAOE as per actuals and in compliance with the procurement norms of the MITAOE.

**4.1** A questionnaire for basic information and existing implemented measures, format of which will be provided by TERRE to be filled by MITAOE and MITACSC.

# 4.2 Payment:

s.NO.	TERMS OF PAYMENT	AMOUNT (in Rs.)
1.	The first installment at the time of signing MOU (this is subject to the requirement of the campus):  A. Cost of smart energy meters	25,000 (Rs.5000*5 meters)
	B. Cost of Current Transformer (Rs. 1500 per transformer)	7,500 (Rs.1500*5)
	C. One year technical warranty services on smart meter and CT	Free
	D. Cost of GPRS modem	Free
	E. Cost of provision of dashboard and cloud services	Free
	F. Access to the National Discussion Forum – CampusTime App	Free
	G. Member recognition on SCCN website	Free
	H. Yearly cost of services (billing insights, network insights and customized reports), maintenance as per the Scope	60,000
	Cost of baseline survey by experts, consultation on baseline survey, workshops and initial guidance to the SCCN core team (including orientation and training)	1,00,000
	in the fidure. Environmentally be posted based on reach	1,92,500
	Total	se of this screeness shall offers made have no right in
2.	Yearly fees from 2019 onwards for	2,50,000
	<ul> <li>Annual assessment</li> <li>Guidance for Annual Sustainability Report</li> <li>Workshop on energy trends in smart campuses nationally and internationally</li> <li>Meeting on developing annual road map for next year</li> <li>Yearly cost of services (billing insights, network insights and customized reports)</li> </ul>	ils:

MITAOE and MITACSC will fulfill the payment to TERRE by either of the following mode:

1. CHEQUE: Cheque should be drawn in favour of 'TERRE Policy Centre'

2. BANK TRANSFER: In the following account details

Account number: 60042896475 IFSC Code: MAHB0000244

Address: Bank of Maharashtra, Anand Nilay Coop Housing society,

S. No 1/3445B, Kothrud, Pune - 411038

4.3 TERRE will be introducing a secured mobile app 'SCCN-CampusTime' to enhance student engagement like never before, connecting students, faculty and other stakeholders at Campus to make SCCN live wire buzzing. CampusTime is an independent stand-alone mobile application with broad and extensive features encompassing all aspects of campus life. It normally charges INR 25000 for setting up, hosting and maintenance. However, for the purpose related to the objectives of SCCN, CampusTime has been appropriately adapted to only relevant features. SCCN-CampusTime would waive off the setting up, hosting and maintenance fees. Apart from acting as a discussion forum, SCCN-CampusTime would enable students and users to exchange an extensive experience with other students and faculties related to the objectives of SCCN. There could be a possibility to interact with the government officials and corporates in future. The Purpose of this engagement will be limited to the activities of SCCN.

The purpose of 'SCCN-CampusTime' will:

- 4.3.1 Introduce new features or may cut down some features on the App from time to time without being required to seek any further approval or intimating the University/ college or users in this regard. The SCCN-CampusTime may launch the app to support other devices in the future. Extra features may be posted based on feedback from the campuses.
- 4.3.2 Any intellectual property created/generated during the course of this agreement shall belong solely to the SCCN-CampusTime and the University/ College shall have no right in the same whatsoever. This is however, limited to only the use and features of the Campus Time app, and does not relate to any Intellectual Property generated from the data being generated by users on the app, which would be the property of SCCN.
- 4.3.3 The App will be accessible only by the authenticated individuals.

- 4.3.4 The College-University campus confirms that it shall only work with TERRE exclusively to implement the SCCN-CampusTime for its use and will not partner with any other firm/ app developer that might be of conflict of interest to TERRE and SCCN-CampusTime. However, the college or SCCN can stop use of the CampusTime app with one month's notice, even in case of continued use of other SCCN services.
- **4.3.5** College campus will have an option of getting *CampusTime* App on commercial basis any time in future after 3 months of its usage.
- 4.3.6 TERRE will provide an excel sheet of Students\_Data Format and Faculties\_Data Format for the MITAOE and MITACSC to fill all the relevant data that would ensure their participation in CampusTime app. MITAOE and MITACSC will send the filled copies to TERRE, before availing CampusTime in the MITAOE and MITACSC campus.

#### 4.4 Forming a 'SCCN Core Group':

The entire college will be participating in the SCCN activities and have access to the SmartSense platform. However, the SCCN core group will be the active members representing MITAOE and MITACSC.

MITAOE and MITACSC will provide a separate list of students and faculties, who will be the SCCN Core group members of their campus.

4.5 Scope of Educational institute - MITAOE and MITACSC:

To assist in campus boarding, lodging and local travel for expert of TERRE or their associates during the validity of MOU, for agreed SCCN activities.

# 5. NOTIFICATIONS:

All applications, requests and notifications made pursuant to this **MOU** shall be deemed as valid upon delivery to the other party in writing at their above-mentioned addresses and/or via email. The following contact details are agreed to be used for communication:

#### For TERRE:

Contact: Dinah Gengmei / Rajendra

Shende

Phone: 020 25448488/020 25448650 Email: terrepolicycentre@gmail.com

# For MITAOE & ACSC:

Contact: Prof. Sunil Bhagat

Phone: 020 30253555/9689907395 Email: smbhagat@it.maepune.ac.in IN CONSIDERATION OF THE ABOVE-MENTIONED ISSUES, the Parties have agreed upon and duly signed this MOU by way of their authorized representatives

Signed by Chairman TERRE Policy Centre

Rajendra Shende

Ryandra Shende TERRE Authorized signatory of college

Phalose (

Name: Yogesh Blalexio

MITADE

Authorized signatory of college

Name: Dr. Balasaheb. B. Washare

MIT ACSC, Alandi



MPCB Reg. No. BO/MPCB/RO(HQ)/PN/CE/B-1706000786
MEPL Mem No. MEPL/CPE116



# CERTIFICATE

OF E-WASTE RECYCLING

Date of Material Received	10 Dec 19
Total Weight	55 kg

This is to certify that we have received end of life e-waste from

MIS MIT ARTS, COMMERCE & SCIENCE COLLEGE, ALANDIO)

Has been successfully transferred at our facility for environment friendly Refurbishing/ Dismantling /Recycling purpose
While doing above mentioned recycling process at our facility data privacy and security is adequately taken care



# Form-6 [See rule 19]

E-WASTE MANIFEST

	1.	Sender's name and mailing address (including Phone No.)	MIT Arts Commerce & Science College Alandi (D), Tal. Haveli, Dist. Pune-412
	2.	Sender's authorisation No, if applicable.	
	3.	Manifest Document No.	EWASTE GLOBAL
	4.	Transporter's name and address : (including Phone No.)	MPCQ/RCHQ/HSMD/AUTHO/18/EW-412
	5.	Type of vehicle :	(Truck or Tanker or Special Vehicle)
	6.	Transporter/s registration No.	MH12 GT 7347
r	7.	Vehicle registration No.	mare officer of order
r	8.	Receiver's name & address :	EWASTE GLUBAL
	9.	Receiver's authorisation No, if applicable.	MPCO/RCHO/HSMD/ALTHO/18/FW-412
	10.	Description of E-Waste (Item, Weight/ Numbers):	Testing Equip Ewaste
	11.	Name and stamp of Sender* (Manufacturer Collection Centre or Refurbisher or Dismanti Signature: Month Day	er): 10 Dee 19 Year
	12.	Transporter acknowledgement of receipt of E-Wastes  Name and stamp:  Signature:	Month Day
		Year	10 Dea 19
-	13.	Receiver* (Collection Centre or Refurbis certification of receipt of E-waste	ther or Dismantler or Recycler)
		Name and stamp: Signature. Year	Month Day 10 Dee 19

# Note:-

More		
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Copy 1 (Yellow) To be retained by the sender after taking signature on it		
	transporter and other three copies will be carried by transporter.	
Copy 2 (Pink)	To be retained by the receiver after signature of the transporter.	
Copy 3 (Orange)	To be retained by the transporter after taking signature of the	
	receiver.	
Copy 4 (Green) To be returned by the receiver with his/her signature to the		

<sup>\*</sup> As applicable

# Arts, Commerce & Science College

Ref. No.: MAEER/MITACSC/2018

Date: 5th February 2018

To,

The Director,

MIT Academy of Engineering, Alandi

Subject: Regarding handing over E-waste materials / assets /equipment.

Dear Sir,

As we aware that the Memorandum of Understanding ("Agreement") is made and entered on 26th January, 2018 and shall be valid for one year from the date of first installment payment between the

TERRE Policy Center is a public trusts, registered under the Bombay Public Trusts Act, 1950 (Bombay Act-29 of the year 1950) in the public trusts registration office at pune, based in 306 multicon square, Erandwane, Pune 411004

# AND

MIT Academy of Engineering (hereinafter to be referred as "MITAOE") and MIT Arts Commerce and Science College (hereinafter to be referred as "MITACSC") based in Dehuphata, Alandi(D), Pune 412105.

As per the Memorandum of Understanding, we would like to hand over the E-waste materials / assets to MIT AOE. The listed items are in scrap condition and authorized their disposal and the materials / assets /equipment is free from any hazardous material.

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Asmor Sw.

1

# MITACSC ALANDI (D), PUNE

# E-Waste

Sr. No.	Description	0 111	т. — —
1	USB Mouse	Quantity	Approx Cost
2	USB Keyboard	24	6000
3	Dot Matric D	08	2920
	Dot Matrix Printer	02	16000
4	SMPS (Server)	01	16200
5	SMPS	06	3000
6	Hard Disk	07	25900
7	Motherboard	02	9600
8	8 Port Switch	01	1150
9	Toner	02	10000
10	LAN testing meter	01	250
11	Lithium battery (CMOS)	25	750
12	VGA Cable	03	1050
13	LED Light Tube 18w	41	20500
14	Fluorescent tube 36w, Base	15	3750
	Total		117070

We assure that the above material is in order. In case you have any queries, kindly clarify immediately.

Please acknowledge receipt by signing.

Thank you.

Dr. B.B. Waphare

Principal

MIT ACSC, ALANDI (D)

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