

**Read To Lead**



# Personality Development



Prof. Sharad Shivaram Kadam  
Moon Paiithannkar  
Zahir Ahmed Shaikh

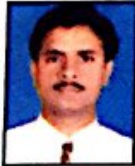
  
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### About the Book

This book of "*Personality Development*" aims to provide the students with a clear understanding of various aspects related to development of personality. In this book, every effort has been made to make the text easy to understand and to keep the material according to syllabus and relevant. Content of the book is also coupled with examples, diagrams, exercises & solved papers to enhance the understanding of the students. It presents the concepts in an appealing and logical style. This book is a valuable volume not only for students who are pursuing their studies, but also for teachers, and those who are working in the corporate world.

### About the Author



**Prof. Sharad Shivaram Kadam** has obtained PGDBM, MBS (HR & Marketing) degrees and is currently pursuing his Ph.D. He is working as Assistant Professor at MIT, Arts Commerce & Science College, Alandi (D), Pune. He has rich academic experience of 16 years. His Ph.D project is given on topic "A Study of Strategies for the Sustainable Development Practices for the Small Scale and Medium Scale Industries in the Vidarbha Region of Maharashtra." His expertise lies in Organisational Behaviour, Principles of Management, Business Communication, Research Methodology, Personality Development, Marketing Management, Human Resource Management, Environmental Science.



**Mrs. Moon Paiithannkar** is working as Assistant Professor at Sinhgad College of Arts & Commerce Narhe, Pune. She is having 10 years of teaching and 2 years of industrial experience. She has done her BCA, M.Sc (Information Systems), MBA (HR), and is currently pursuing her Ph.D in HR. She has taught diverse set of subjects like Principles of Management, Organisational Behaviour, Human Resource Management, Business Ethics, E-Commerce, Personality Development, etc. She has also attended and presented research papers in various Seminars/Conferences and Workshops at National/International Levels.



**Mr. Zahir Ahmed Shaikh** obtained his MBA (HR), B.Com (Bus. Admin) and is currently working as Assistant Professor at K.K.Wagh Arts, Commerce & Computer Science College, Nashik. His areas of expertise are Business Economics, Business Law, Industrial Relations, Labour Law and Management Control System.

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### University of Pune BBA - 3<sup>rd</sup> Semester

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