

# MIT | Arts, Commerce & Science College

## BBA AND BBM (IB) DEPARTEMENT

### NOTICE

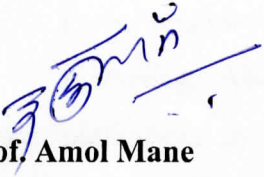
Date: 20/08/2015

All the BBA and BBM (IB) students are hereby informed that a seminar on 'Digital Marketing' is scheduled on 25<sup>th</sup> August, 2015 at 10.00 a.m.


All are requested to be present for the lecture.

**Venue:** Class room no. BM-02 at Basement

**Speaker:** Mr. Harshit Gupta, Director, NexGen School of Digital Marketing.

  
Prof. Amol Mane  
HOD BBA and BBM (IB)



  
Prof. Dr. B.B. Waphare  
Principal

**MIT ARTS, COMMERCE AND SCIENCE COLLEGE, ALANDI**

**BBA AND BBM (IB) DEPT.**

**Academic Year: 2015-2016**

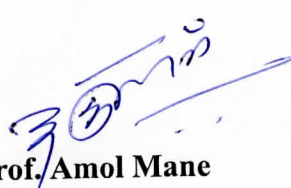
**A REPORT OF SEMINAR CONDUCTED ON 'DIGITAL MARKETING'**

A Seminar on the topic '**Digital Marketing**' was conducted on **Tuesday, 25<sup>th</sup> August, 2015** for the BBA and BBM (IB) students. **Mr. Harshit Gupta, Director, Nexgen School of Digital Marketing** delivered the lecture.

Mr. Harshit Gupta explained:


- The concept 'Digital Marketing',
- Importance of Digital Marketing in the present era and future scope,
- Emerging trends in digital marketing,
- Indian e-commerce industry and its scope,
- Career opportunities for students in digital marketing.

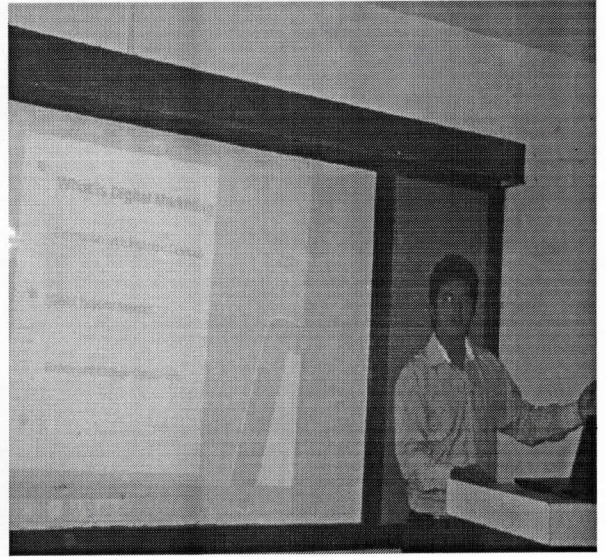
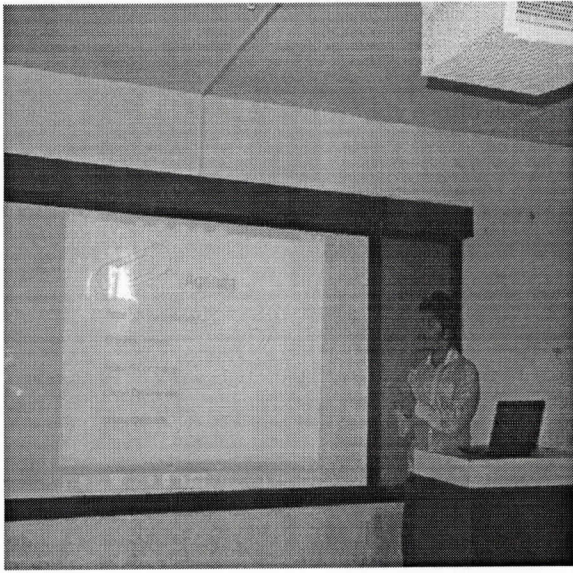
Open session was conducted at the end to clarify the doubts of the students on digital marketing. About 100 students of BBA and BBM (IB) classes and faculties actively participated in the same.

  
**Prof. Amol Mane**  
**Head**

**BBA and BBM (IB) Dept.**



  
**Prof. Dr. B. B. Waphare**  
**Principal**


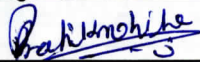


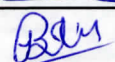
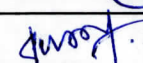
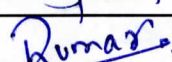
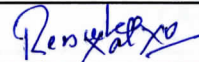
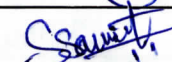
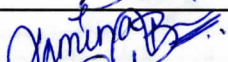

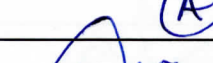
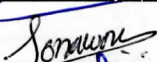
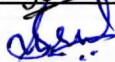
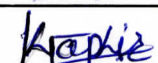

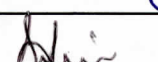


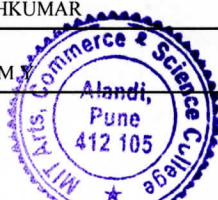
**MIT Arts, Commerce & Science College, Alandi, Pune**  
**Seminar - DIGITAL MARKETING**  
**CLASS - FY BBA**

Roll No	STUDENT'S NAME	SIGNATURE
F-301	ABHINAV MISHRA	(A)
F-302	AMATE KOMAL S.	<i>Komal S.</i>
F-303	BADHALE SUMIT R.	(A)
F-304	BAISHALI DAS	(A)
F-305	BATWAL TANUJA A.	<i>Batwal</i>
F-306	BHALEKAR PRACHI C.	(A)
F-307	BHALEKAR VASUDHA	(A)
F-308	BHARTI KUMARI	<i>Bharti Kumari</i>
F-309	CHAUDHARI AVI A.	(A)
F-310	DHANORKAR VAIBHAV	<i>Dhan</i>
F-311	DHAYARKAR SAYALI	<i>Sayali</i>
F-312	DHOKAR ROHIT C.	<i>Rohit</i>
F-313	GAIKWAD KOMAL S.	<i>Komal</i>
F-314	GANESH B. DESALE	<i>Ganesh</i>
F-315	GAYAKAWAD RAVI S.	<i>Ravi</i>
F-316	GEET SARAF	(A)
F-317	GHORPADE ROHAN N.	<i>Rohan</i>
F-318	JAKKAL SANKET S.	<i>Sanket</i>
F-319	KAD OMKAR UDDHAV	<i>Uddhav</i>
F-320	KADAM VISHWAS C.	<i>Vishwas</i>
F-321	KALIKA HADA	<i>Kalika</i>
F-322	KALJE RAJ C.	<i>R.C. Kalje</i>
F-323	KALOKHE SHUBHAM B.	(SBA)
F-324	MATEGAONKAR BEVAN P	(A)
F-325	MAYANKESH VATSYA	(A) Admission Cancelled




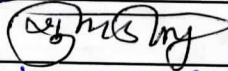
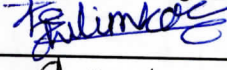
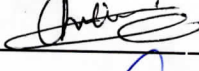

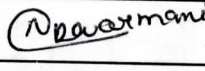
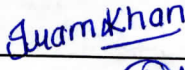

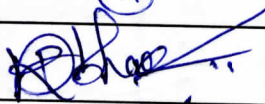
**Seminar - DIGITAL MARKETING**  
**CLASS - FY BBA**

Roll No	STUDENT'S NAME	SIGNATURE
F-326	MISHRA ADARSH MANOJ	
F-327	MOHITEPATIL PRATIK N.	
F-328	NAIR SANSKRITI R.	<del>(A) Admission Cancelled.</del>
F-329	NIKHIL KUMAR	 (A)
F-330	NITESH KUMAR GIRI	(A)
F-331	PANSARE SANDEEP G.	
F-332	PATIL YOGESH BABU	
F-333	PAWAR PANKAJ MARUTI	(A)
F-334	POTDAR SURAJ AJIT	
F-335	PRAVEEN KUMAR YADAV	
F-336	RAKHUNDE GANGAPRASAD	(A)
F-337	RAMTEKE KETAN P.	(A)
F-338	RENUKA KHALKHO .	
F-339	SASTE POOJA ANKUSH	<del>Admission Cancelled (transferred to BCA)</del>
F-340	SAWANT SOHAM SUNIL	
F-341	SHAIKH SAMINA MOHD	
F-342	SHASHANK SHEKHAR	
F-343	SIDDHARTH TIWARI	(A)
F-344	SINGH DEEPAK	
F-345	SONAWANE SHUBHANKAR	
F-346	SUTTALLU MRUNAL N	
F-347	TAPKIR KOMAL N	
F-348	THIGALE OMKAR S	
F-349	THITE PRASHANT M	(A)
F-350	TORASKAR YASHKUMAR	(A)
F-351	TRIPATHI SHIVAM	



Seminar - DIGITAL MARKETING

CLASS - FY BBA

Roll No	STUDENT'S NAME	SIGNATURE
F-352	VAISAKH JAYASEN PILLAI	<del>Admission Cancelled</del>
F-353	VISHAL KASHYAP	(A)
F-354	VIVEK SHARMA	(A)
F-355	YADAV DEEPAK L	(A)
F-356	YELE CHETAN P	(A)
F-357	DALVI KEDAR N	<del>Admission Cancelled</del>
F-358	ROHIT CHOUDHURY	
F-359	PATIL SHUBHAM VIJAY	
F-360	SHILIMKAR SANKET D.	
F-361	DHENDE CHINMAY ANIL	
F-362	GUPTA AMIT SURENDRA	
F-363	ABHISHEK TEMBHURKAR	(A)
F-364	DEVARMANI ANIKET R	
F-365	IRAM KHAN	
F-366	CHEULWAR GAJANAN V	<del>Admission Cancelled</del>
F-367	MORE VIKRANT VIKAS	
F-368	SASLE MADHURI D.	(A)
F-369	DHABHADE ROHAN	
	<b>Absent</b>	21 (6 left)
	<b>Present</b>	43
	<b>Total</b>	64

Prof. Aakanksha Landge  
Class Teacher - FY BBA, FY BBM - IB



Prof. Amol Mane  
HoD - BBA, BBM - IB

MIT ACSC, ALANDI  
BBA AND BBM IB DEPT.

Attendance Sheet for the Seminar

Name of the speaker: Mr. Harshit Gupta

Date: 25th August, 2015

Sr. No.	Name of the student	Signature	Class
1.	Mihir Gahlot		TY BBA
2.	Kshitiij Gaikwad		TY BBA
3.	Akshay Lokhande.		TY BBA.
4.	Amit.S. Bagadi		TY BBA
5.	Mahesh. B		TY BBA
6.	Prateek. K	P.K	TY BBA
7.	Gopal. K	G.K	TY BBA
8.	Ujjay. S	U.S	TY BBA
9.	Mihir. G	M.G	TY BBA
10.	Kshitiij. G	K.G	TY BBA
11.	Abhishek. P	A.P	TY BBA
12.	Pankaj. S	P.S	TY BBA
13.	Tushar. D	T.D	U
14.	Kamal. S	K.S	U
15.	Milind. P	M.P	U
16.	Abrishak. Pansare		T.Y. BBA
17.	Nitesh Chavhan		T.Y. BBA
18.	Priyanka. Patil		TY BBA
19.	Pradnya. Dolas		TY BBA
20.	Trupti Tingre		TY BBA
21.	Deepika. J. Bagadi		TY BBA
22.	Harshada. Tagtap.		TY BBA
23.	Anushka Kumari		TY BBA
24.	Yashbanta Ku Nark		TY BBA
25.	Ashish Chakhele		U
26.	Manas Sahoo		U
27.	Sidhart. T		U
28.	Ankita. D		U
29.	Suchita		U
30.	Seema. Singh		U
31.	Kamlesh Bind		—
32.	Gaurav Gaikwad		TY
33.	Vishal Sakbaze		SY BBA
34.	Prateesh Rutod		SY BBA
35.	Himanshu Dudhagawli		SY BBA
36.	Dnyandeo Gosde		SY BBA
37.	Madhvi Sinha		SY BBA
38.	HEENA VERMA		F.Y. BBM. 2B

Roll no. 35

Roll NO. 37



Sr. No.	Name of the student	Signature	Class
1.	Babel Payal Anil		F.Y BBM IB
3	Pallavi Bhagmare		F.Y. BBA IB
41	Anushka Tamang Shivani Kamthad		F.Y. BBM-12
5	Snigdha Date		F. BBM IB
6	Pranshu Moya		F.Y. BBM. (IB)
7	Preethi Pawar		F.Y. BBM.
8.	Manisha Sharma.		F.Y. BBM IB
9.	Vrushali Chandra		F.Y. BBM
25	Shahrukh Ichan.		F.Y. BBM (IB)
31	Umesh Gaitiwad		F.Y. BBM (IB)
27	RINKU SINGH KUSHWAH		F.Y. BBM (IB)
12	Shivani Tamwar.		F.Y. BBM (IB)
36	Arpit Barane		F.Y. BBM (IB)
33	Ravindra Wasekar		BBM (IB)
30	Syamkumar. S		BBM (IB)
39	Maya Godase		F.Y. BBM (IB)
47	Pranav Manchanda		F.Y. BBM (IB)
46	Bhimit Kulkarni		F.Y. BBM (IB)
24	Samyak Jain		F.Y. BBM (IB)
32	Aniket Uttelkar		F.Y. BBM (IB)
18	Kiran Pawar		F.Y. BBM (IB)
38	Jasvinder Singh		F.Y. BBM (IB)
09.	VEDANT. KADU		F.Y. BBM (IB)
<del>11</del>			
14	Hrishikesh. Lokhande		F.Y. BBM (IB)
15	Jagrit Yerne		F.Y. BBM (IB)

