

# MIT Arts, Commerce & Science College

Alandi (D), Pune – 412105

## Department of Computer Application

Academic Year: 2018-19

Date: 12/07/2018

### NOTICE

All the students of SYBBA(CA), TYBBA(CA) are hereby informed that Department of Computer Application have organized workshop on 'Digital Marketing' by Miss Sneha Desai, IT Expert. Students are requested to avail this opportunity.

Date :- 14/07/2018

Time :- 10:30 AM

Venue :- GRN 002



Prof. Akshada Kulkarni  
HOD-Computer Application



Dr. B. B. Waphare  
Principal

## Department of Computer Application

Workshop on Digital Marketing  
Attendance Sheet

Date : 14/07/2018

Time : 10.30 a.m

Sr. No.	Roll No.	Name	Class	Signature
1.		Arjun Gadhekar	TYBCA - A	<u>Arjun Gadhekar</u>
2.	T121	Vinay Ghandge	TYBCA - A	<u>Vinay Ghandge</u>
3.		Anthale Akshay	TYBCA - A	<u>Akshay</u>
4.	T131	Akshay Kakade	TYBCA - A	<u>Akshay</u>
5.		Ganesh Kakade	TYBCA - A	<u>Gkakade</u>
6.	T115	Devanagouda	TYBCA - A	<u>Devanagouda</u>
7.	T133	Manish Khalse	TYBCA - A	<u>Manish Khalse</u>
8.	T236	Rohan Komble	TYBCA - B	<u>Rohan</u>
9.	3263	Swapnil Karanjnagi	SYBCA - A	<u>Swapnil</u>
10.	T-135	Sanket Kingri	TYBCA A	<u>S. Kingri</u>
11.	5-108	Boole Peavir	SYBCA A	<u>Boole</u>
12.	S-257	Gaurav Yadgire	SYBCA-B	<u>Gaurav</u>
13.	S-235	Washimbe Arvind	SYBCA - B	<u>Arvind</u>
14.	S-225	Luxmikant Kamble	SYBCA - B	<u>Luxmikant</u>
15.	S-216	Ajit Ingole	SYBCA - B	<u>Ajit</u>
16.	S-165	Jayant karanjkar	SYBCA - A	<u>Jayant</u>
17.	S-155	Sanket thopte.	SYBCA - A	<u>Sanket</u>
18.	S-159	Pradip G. Wagh.	SYBCA - A	<u>Pradip</u>
19.	5142	Ajinkya Sambhaji	SYBCA - A	<u>Ajinkya</u>
20.	S-134	Gaurav Purohit	SYBCA - A	<u>Gaurav</u>
21.	S-121	Shubham kakade	SYBCA - A	<u>Shubham</u>
22.	S-157	Vaxun Kumar	SYBCA - A	<u>Vaxun</u>
23.	F-243	Shinde Pratik	TYBCA B	<u>Pratik</u>
24.	T-235	Aniket mandhare	TYBCA B	<u>Aniket</u>
25.	T-162	Shubham Siddheshwar	TYBCA - A	<u>Shubham</u>

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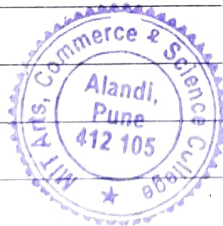


Sr. No.	Roll No.	Name	Class	
26.	SY-213	Pranav. R. Gawande	SY-BBA(CA)	<u>Pranav</u>
27.	Sy-258	Shiv mohan kumar	Sy-BBA(CA)	<u>Shiv mohan</u>
28.	SY-146A	Ankit Shelake	SY-BBA(CA)	<u>Ankit</u>
29.	Sy-223	chinmay Joshi	SY-BBA(CA)	<u>Joshi</u>
30.	Sy-228(B)	Kanhaiya Kumar	SYBCA (B)	<u>Kanhaiya</u>
31.	SY-117(A)	Harshvardhan	SYBCA (A)	<u>Harshvardhan</u>
32.	SY-104(A)	Kiran Bari	SYBCA (A)	<u>Kiran</u>
33.	Sy-160(A)	Mihir Wagle	SYBCA (A)	<u>Mihir</u>
34.	Sy-228(B)	Vaibhav Vishwan	SYBCA (B)	<u>Vaibhav</u>
35.	TY-141	Akshay Mose	TYBCA (A)	<u>Akshay</u>
36.	TY-59	Shantam Pimpsoniya	TYBCA (CA)	<u>Shantam</u>
37.	SY-130	Akshay. Nair	SYBCA (A)	<u>Akshay</u>
38.	SY-123	Kajal K. Kolhe	SYBCA (CA)	<u>Kajal</u>
39.	SY-149	Khushbu Sisodeiya	SYBCA (A)	<u>Khushbu</u>
40.	SY-126	Arunpita A. Madannavar	SYBCA (A)	<u>Arunpita</u>
41.	TY-139	Manisha	TYBCA (A)	<u>Manisha</u>
42.	TY-156	Manisha Rathod	TYBCA (A)	<u>Manisha</u>
43.	TY-174	Rutuja Tapki	TYBCA (A)	<u>Rutuja</u>
44.	TY-147	Supriya Patil	TYBCA (A)	<u>Supriya</u>
45.	SY-151	Mrunali Suryawanshi	SYBCA (A)	<u>Mrunali</u>
46.	SY-150	Pranali Solaskar	SYBCA (A)	<u>Pranali</u>
47.	SY-106	Aishwarya Bhosale	SYBCA (A)	<u>Aishwarya</u>
48.	TY-140	Karan Mehta	TYBCA (A)	<u>Karan</u>
49.	TY-161	Shivpratap Singh	TYBCA (A)	<u>Shivpratap</u>
50.	TY-168	Pranavi Walkar	TYBCA (A)	<u>Pranavi</u>
51.	TY-169	Jasree Zinke	TYBCA (A)	<u>Jasree</u>
52.	TY-149	Roshita Pillai	TYBCA (A)	<u>Roshita</u>
53.	TY-160	Shadwika yulav	TYBCA (A)	<u>Shadwika</u>
54.	TY-102	Akashgauri Shankar	TYBCA (CA)	<u>Akashgauri</u>
55.	TY-165	Mahesh Todgire	TYBCA (CA)	<u>Mahesh</u>
56.	TY-113	Snehal Darekar	TYBCA (CA)	<u>Snehal</u>
57.	TY-148	Dhanashri Pawar	TYBCA (CA)	<u>Dhanashri</u>

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Sr. No.	Roll No.	Name	Class	Signature
58.	S-259	Dinesh V. Patil.	SYBCA - B	<u>D. Patil</u>
59.	TY136	Ankita Kokate	TYBCA	<u>Ankita</u>
60.	TY118	Nishi Duboye	TYBCA	<u>Nishi</u>
61.	<del>TY169</del>	.		
62.	TYBCA167	Pratiksha Waghmare	TYBCA	<u>Pratiksha</u>
63.	154	Vinit Kumar Ranjan	TYBCA	<u>Vinit</u>
64.	163	Snehal Gavus	TYBCA	<u>Snehal</u>
65.	128	Shweta Jadhav	TYBCA	<u>Shweta</u>
66.	144	Sayali Pagade	TYBCA	<u>Sayali</u>
67.	142	Vaibhavi Naukade	TYBCA	<u>Vaibhavi</u>
68.	132	Sayali Kale	TYBCA	<u>Sayali</u>
69.	164	Suvarna Pol	TYBCA	<u>Suvarna</u>
70.	144	Sayali		
71.	S-129	Snehal Mundhe	SYBCA	<u>Snehal</u>
72.	S-133	Saroj Patel	SYBCA	<u>Saroj</u>
73.	S-109	Sopana Chavan	SYBCA	<u>Sopana</u>
74.	S-105	Nikita Bhopale	SYBCA	<u>Nikita</u>
75.	S-110	Rutika Chikane	SYBCA	<u>Rutika</u>
76.	S-136	Pratiksha Jadhav	SYBCA	<u>Pratiksha</u>
77.	<del>137</del>			
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Akshada

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**Department Of Computer Application**

**Academic Year: 2018-2019**

## **Report on “Workshop on Digital Marketing”**

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### **Objective of Activity:**

The aim of this activity is to make student aware about current trends in IT & how marketing scenarios are changing & emerging with IT Field.

### **Activity Details:**

The workshop was organized on **Digital Marketing** on 14<sup>th</sup> July, 2018. The workshop was conducted by **Miss Sneha Desai**, IT Expert, Profound Edutech Pvt Ltd. She explained all marketing terminologies & how to make use of tools in Digital Marketing. 73 students were enrolled for this workshop.

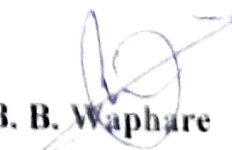
### **Outcome:**

Students understood the core concept of Digital Marketing & how to implement it to improve sales of any product.



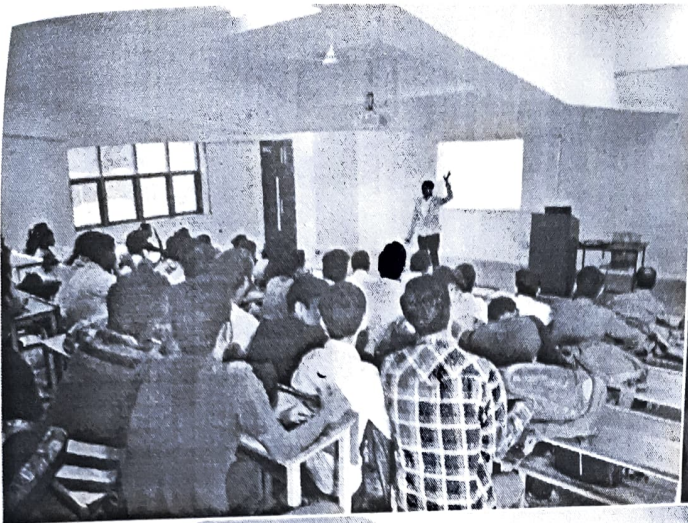
**Prof. Akshada Kulkarni**

**HOD, Computer Application**



**Dr. B. B. Waphare**

**Principal**



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