

MIT | **Arts, Commerce & Science College**

**Maharashtra Academy of Engineering and
Educational Research's**

**MIT Arts, Commerce and Science College,
Alandi (D) – 412 105.**

**Details of Experiential Learning of “TYBBA-Cases
in Finance/Marketing/Human Resource
Management Project”**

2018-19

MIT Arts, Commerce and Science College, Alandi, Pune
BBA and BBA (IB) Dept.
Academic Year 2018-2019
Class: TY BBA

LIST OF PROJECTS(HR Specialization)

The following students have completed Projects during 3 Dec - 28 Feb 2019

SR NO.	Name of the Student	Title of the Project
1	Aditya Pratapsing	
2	Mohini S Poul	A Study on training & development
3	Vaishnavi Chavan	Training & development standard chartered bank
4	Rushikesh Khandve	Career Guidance course by ssp technology
5	Ankita Shinde	Opinions of employee about performance appraisal at a ceenture
6	Akshata Pacharne	A Study on promotion and Reward Policy of Eployees at Shreenath Metals, Khed
7	Ayudha Raut	A Study on Employee Welfare Practices at Shreenath metals, Khed
8	Shruti Hudkar	Study on Performance Appraisal at Western Coalfield Limited
9	Shravani Shelar	Job Satsfaction among Employees in McDonald's
10	Aditya Pratap Singh	Performance Appraisal in Tata Motors
11	Sabarina Pathan	Employee Welfare Schemes at Union Bank of India
12	Abhishek Jha	Employee Welfare Schemes at Hero Motors Ltd.
13	Poul Jayesh	A Structure of Compensation with reference to Epcos India Private Ltd., Chakan
14	Hitali Bonde	A Study on Recruitment and Selection at Sainath Hospital, Moshi, Pune
15	Pratiksha Dawbhat	A Study on Employee Job Satisfaction at Avesta Pharma Pvt., Ltd., Wada, Mumbai
16	Rutuja Shinde	A Study of Various Techniques of Motivation and Reward on Employee at SSP Technologies
17	Athira Nair	A Study of Performance Appraisal at Spicer India Pvt., Ltd.
18	Rashi Dhek	A Study of HR Policies and Recruitment at Spicer India Pvt., Ltd.

[Signature]
Prof. Amol Mane
Project Guide

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Prof. Amol Mane
HOD BBA and BBA (IB)



MIT Arts, Commerce and Science College, Alandi, Pune

BBA and BBA (IB) Dept,


Academic Year 2018-2019

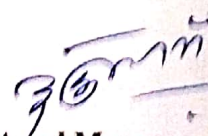
Class: TY BBA

LIST OF PROJECTS(Marketing Specialization)

The following students have completed projects during, 3 Area - 22 Feb 2019

Sr No.	Name of the Student	Title of the Project
1	Sneha Shelake	Comparative Study on Ola and Uber Customers in Pune
2	Shruti Mitra	Customer Satisfaction towards Reliance Jio
3	Manish Marathe	Market Analysis of Bajaj Allianz General Insurance Ltd.
4	Rushikesh Khandve	Career Guidance Course by SSP Technology
5	Ashutosh Sable	A study on customer satisfaction towards Honda Bikes
6	Harshvardhan Singh	A Study of Advertising Activities Through E-Marketing Lemontree Media Works Pvt Ltd.
7	Ansari Wasim Farid	A Study of consumer perception & custumpotential TATA Cars
8	Sandeep Pansare	Study of Consumer Services of Vodafone Company
9	Omkar Uddhav Kad	Marketing Strategy & Customer Satisfaction of Eureka Forbes Ltd.in PCMC area
10	Nayan Waykar	Project on Acon & Solar Equipments Pvt. Ltd.
11	Pankaj Maruti Pawar	A study of Marketing Strategies of Patanjali
12	Sarvan Kumar Yadav	Marketing Customer Relationship Management
13	Shubham Kad	Marketing Strategies followed by Mapro to promote ready to mix product
14	Rajat Singh	Consumer Behaviour towards Parle products in India
15	Swapnil Sanjay Lokhande	To study the customers buying behaviour towards residential properties in pune
16	Aditya Kumar Giri	Study on consumer perception on the Patanjali products
17	Pranav Kalokhe	Marketing Strategies of Haldiram's for Customers
18	Harish Chouhan	A study on consumer Behaviour on Godrej Refrigerator
19	Gurjeet Dhillon	Study on Market Potential Of LG In Pune
20	Sagar Mishra	Study of Marketing impact on manufacturing (Maxion Wheels)
21	Mradul Gupta	Marketing Strategies and study of advertising and sales promotion of Hero Motocorp
22	Varad A Vaikar	A Study on digital marketing servies in SSP technology
23	Khushboo Singh	Analytical Study on Customer Preference towards BIG BAZAAR AND DMART


Prof. Shailendra Patil
Project Guide


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HOD BBA and BBA (IB)



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BBA and BBA (IB) Dept.

Academic Year 2018-2019

Class: TY BBA

LIST OF PROJECTS(Finance Specialization)

The following students have completed projects during 3 Dec - 28 Feb 20

SR NO.	Name of the Student	Title of the Project
1	Saqlaim Ahmad Khan	Study of capital structure of steel authority of India
2	Manish T Marathe	Market analysis of bajaj allianz general insurance
3	Kshitij Kakade	Study of working capital management of infoedge
4	Praneet A Nikam	Study of taxes on card transaction with special reference to visa & rupay
5	Hemant Bute	Working capital management tata motors
6	Suraj Ganjale	Working Capital Management on Bata India
7	Saqlaim Ahmad Khan	Study of capital structure of steel authority of India
8	Neha P Chaphale	Ratio analysis of amara raja batleries
9	Shruti Londhe	Financial statement analysis hindustan unilever limited
10	Kusum Lata Bhal	Empowering women through micro-finance
11	Swapnil	Co-operative banks ahelping hand for small & medium enterprises
12	Mandar Galande	Customer buying behaviour of mutual fund
13	Vrushali Dorge	Capital Budgeting for Food Processing Unit
14	Prakhar Sharma	Analysis of Financial Performance of HDFC bank
15	Ashir Singh	Working Capital Analysis of Bedmutha Wire Company
16	Bagal Dhananjay	Financial statement Analysis
17	Gavhane Siddhesh	Supply Chain Fianance with reference to Tata Capital
18	Rakshe Pooja	Study of working capital management of Mondelez India Food Pvt. Ltd.
19	Tapkir Yashomati	Working Capital Management of Praga Tools Ltd.

Prof. Mangesh Bhople
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