



**Maharashtra Academy of Engineering and
Educational Research's**

**MIT Arts, Commerce and Science College,
Alandi (D) – 412 105.**

**Details of Experiential Learning of
“TYBBA(IB) Projects”**

2018-19

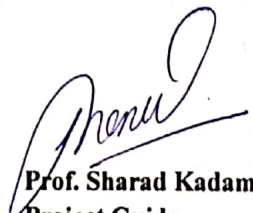
MIT Arts, Commerce and Science College, Alandi, Pune
BBA and BBA (IB) Dept.
Academic Year 2018-2019
Class: TY BBA - IB

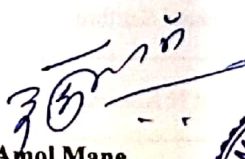
List of Projects

The following students have completed projects during 3 Dec - 28 Feb 2019.

Sl.No	Name of Student	Title of Project
1	VISHALMAHADEVJAGTAP	A Study of Marketing Strategies of Patanjali Ayurveda Ltd
2	ShreysBhaskarNaik	Barriers in Launching New Products in Globally
3	ANURADHA ANIL GODSE	CASE STUDY ON CULTURAL DIFFERENCES & WAYS COMPANIES HANDLE THEM - MCDONALD'S CORPORATION
4	Ajeet S. Lamani	Causes and Effects of ZIMBABWE'S HYPERINFLATION
5	ADESH ABHAY NAHAR	CONSUMER PREFERENCES FOR PATANJALI PRODUCTS
6	Mr. Nishant Singh	Ethical Responsibilities of MNC
7	Ajay Anil Jadhav	Foreign direct investment in India
8	Annet Sylester pillay	To study of Foreign trade policies
9	Aastha Tripathi	Impact of conflict among nation on global economy
10	Shahwaz Alam	Impact of great recession on MSME
11	Fabian Kurian	Internationalization of Business
12	Vaishnavi Sambre	Marketing strategies adopted By KFC
13	Vedant N Kakade	Marketing strategy & overall study of mercedes
14	Shubham Namdeo	Special economic zones (SEZ)
15	Adhikansh pawar	Stress management
16	Jovan Kakade	Stress management of employees
17	Mayuri M Chaudhary	Study of customers satisfaction towards honda bikes
18	Kunal Sunil Dandawane	To Study of Tata Motors

Sr.No	Name of Student	Title of Project
19	Kalpesh Parab	Corporate Social Responsibility
20	Manasi kumari	Customer Value Creation
21	Badri vishal Mishra	A study of food industry in reference to supply chain management
22	Rupali S Gadge	A study on the franchisor inputs to the franchisees in retail industry
23	Vinit K Choudhary	An analysis on inventory management at whirl pool of india Limited
24	Darshan Badhan	Effects of coming recession on india economy due to huge import bill of crude oil
25	Sagar S Lokhande	To Study of Hero motors
26	Sayali K Lokhande	International entrepreneur a network approach in market entry in europe
27	Pallavi Sukdeo More	International marketing strategies and ways or handle altral difference
28	Gadakh Harshada	Marketing strategies & the study of advertising & sales promotion of hero motors
29	Pratik D Rakshe	Study of the consumer buying behaviour towards organized FMCG retail outlets
30	Arit Kumar Mahapatra	Study of the world bank & the international monetary fund
31	Sanket K More	The effect of porate social responsibility on the growth and development of a company


Prof. Sharad Kadam
Project Guide


Prof. Amol Mane
HOD BBA and BBA (IB)

