



**Maharashtra Academy of Engineering and
Educational Research's**

**MIT Arts, Commerce and Science College,
Alandi (D) – 412 105.**

**Details of Experiential Learning of “TYBBA-Cases
in Finance/Marketing/Human Resource
Management Project”**

2015-16

MIT Arts, Commerce and Science College, Alandi, Pune
BBA and BBA (IB) Dept.

ACADAMIC YEAR 2015-2016

Class: TY BBA

The following students have completed projects during 1 Dec - 29 Feb 2016

LIST OF PROJECTS (Finance Specialization)

Sr No.	NAME OF STUDENTS	TOPIC
1	SUCHETA	STUDY OF MUTUAL FUND INDUSTRY SYSTEM
2	Anshul Kanade	Emerging trends of finance in the service industry
3	JAGTAP HARSHADA	STUDY OF CREDIT APPRAISAL OF HOME LOAN FINANCE
4	Akash Dhanorkar	Ratio analysis of Axis bank
6	SINGH SEEMA	COMPARATIVE STUDY OF HDFC AND ICICI BANK
7	PANSARE ABHISHEK	COMPARATIVE STUDY OF GLOBAL INVESTMENT BANKING
8	Akash Bhosale	ICICI Bank
9	Deepika Bagadi	Study of portfolio mgmt & mutual fund analysis of IDBI Bank
10	Amit Bagadi	Study of over all financial banking process & product portfolio of HDFC bank LTD
11	JIDHIN JAYAPRAKASH	E-BANKING AND ITS FINANCIAL ASPECTS
12	Gopal Kumar	Financial statement analysis
13	MAHESH BHATI	SECURITY AND EXCHANGE BOARD OF INDIA
14	Hariprasad Magham	Gold loan
15	TAPKIR KIRAN	STUDY OF RATIO ANALYSIS OF KIRLOSKAR LTD
16	YASABANTA NAIK	STUDY OF INDIAN STOCK MARKET AND ITS MODELS AND TECHNIQUES
17	Amit Bagadi	Study of over all financial banking process & product portfolio of HDFC bank LTD
18	Prateek Kavl	Working Capital management at Bajaj Auto LTD


Prof. Mangesh Bhople
Project Guide


Prof. Anmol Mane
HOD BBA and BBA (IB)



MIT Arts, Commerce and Science College, Alandi, Pune
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ACADAMIC YEAR 2015-2016


Class: TY BBA

LIST OF PROJECTS (Marketing Specialization)

The following students have completed projects during 1 Dec - 29 Feb 2016.

SR NO.	NAME OF STUDENTS	TOPIC
1	HITESH BADHANI	A Study of CADBURY COMPANY WITH RESPECT TO MARKETING STRATEGY
2	MEDANKAR YOGESH	STUDY OF 5'S' METHODOLOGY USED IN SANDVIK ASIA PVT LTD
3	MIHIR GAHLOT	STUDY OF MARKET RESEARCH RETAILER SURVEY AND SALES PROMOTION
4	Mayur Jadhav	To map brand performance & Strategy of rideocon brank
5	Gaurav Gaikwad	Study of banking services & customer satisfaction
6	Kshitij Gaikwad	A Study of marketing strategy adopted by hero company
7	Jalindar kad	Brand awareness of lijjiat papad


Prof. Sharad Kadam
Project Guide


Prof. Amol Mane
HOD BBA and BBA (IB)

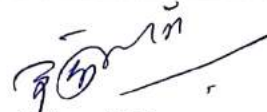


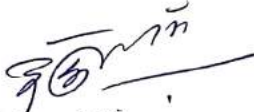
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ACADAMIC YEAR 2015-2016
Class: TY BBA

LIST OF PROJECTS (HR Specialization)

The following students have completed projects during 1st Sec - 29 Feb 2016.

SR NO.	NAME OF STUDENTS	TOPIC
1	PATIL PRIYANKA	EFFECTIVENESS OF RECRUITMENT AND ANALYSIS OF EMPLOYEE SETTLEMENT
2	AKSHAY SHEVKARI	TRAINING AND DEVELOPMENT OF BREMBO
3	Umesh Kanade	Trainning of development
4	Anushka Kumari	BSNL trainning & department
5	Pankaj B Saw	A study of appraisal process of karad schedule bank
6	Yogesh Jadhav	Performance appraisal system at BSNL


Prof. Amol Mane
Project Guide


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HOD BBA and BBA (IB)

