

MIT | Arts, Commerce & Science College

An Autonomous College Affiliated to Savitribai Phule Pune University

Accredited by NAAC with "A" Grade

Bachelors of Business Administration in International Business



ACADEMIC YEAR 2025 - 26

Excellence in Education

www.mitacsc.ac.in

MIT Arts, Commerce and Science College established by Prof. (Dr.) Vishwanath Karad in 2007 under the aegis of Maharashtra Academy of Engineering and Educational Research (MAEER) Pune, affiliated with Savitribai Phule Pune University and recognised by the Government of Maharashtra has emerged as a prominent institute emphasizing on quality education, research opportunities and exposure to advancing academic innovation and engaging students, staff, alumni, and other stakeholders to achieve its educational goals. Located in a peaceful and nurturing environment, the college is Equipped with top- notch infrastructure with latest technological advancements and excellent library facilities for seamless academic activities. Research and academic programmes are driven by our highly qualified and experienced faculty members who foster in-depth knowledge and practical skills through active learning, field visits, expert guidance, training programs, research support, and continuous assessment. We have the Training and Placement Cell who facilitates the process of campus placement, strives to help students in improving communication and employment- seeking skills and assist to explore the various job opportunities thus leading to best placements amongst educational institute in Pune.

Awards, Affiliations and Recognition:

- MIT ACSC College is Accredited by NAAC with a CGPA of 3.21 on a Four point scale at 'A' Grade.
- Affiliated to Savitribai Phule Pune University and recognised by the Government of Maharashtra.
- Our educational institution in Pune, Maharashtra, has received the Education Excellence Award for achieving outstanding placements amongst other regional institutions.
- We are proud to have received the Best College Award in Rural Area for two consecutive years (2015-16 & 2016-17) from Savitribai Phule Pune University. We recognise our commitment to providing quality education in underserved areas.
- Our efforts towards student development have been acknowledged with the University Level Best College Award for 2017-18 by Savitribai Phule Pune University, underscoring our dedication to nurturing well-rounded individuals.
- We are ranked among the top colleges in India by India Today MDRA Best Colleges Ranking for 2018, 2019, 2020, and 2022, attesting to our reputation for excellence in education.
- MITACSC has secured the 3rd position in the prestigious TOP 10 EMERGING COLLEGES 2022, recognizing colleges established in or after 2010 for outstanding performance. The college is proud of its accomplishments and advancements and is committed to owning its promising future.

----- Undergraduate Programs -----

- | | |
|--|--|
| ❖ B.Com. (Bachelor of Commerce) | ❖ B.Sc. (Animation) |
| ❖ BBA (Bachelor of Business Administration) | ❖ B.Sc. (Computer Science) |
| ❖ BBA (International Business) | ❖ B.Sc. (Cyber & Digital Science) |
| ❖ BBA (Computer Application) | ❖ B.Sc. (Information Technology) |
| ❖ BCA (Science) | ❖ B.Sc. (Data Science) |
| ❖ B.Sc. (Artificial Intelligence & Machine Learning) | ❖ B.Sc. (Industrial Mathematics with Computer Application) |

----- Postgraduate Programs -----

- | | |
|-------------------------------------|--|
| ❖ M.Sc. (Computer Science) | ❖ M.Sc. (Computer Application) |
| ❖ M.Sc. (Data Science) | ❖ M.Sc. (Information Technology) |
| ❖ M.Sc. (Cyber & Digital Science) | ❖ M.Sc. (Industrial Mathematics with Computer Application) |

----- Ph.D. -----

- ❖ Ph.D. - Mathematics

Bachelor of Business Administration in International Business

----- About the Course -----

The Bachelor of Business Administration in International Business (BBA-IB) programme is a comprehensive three-year undergraduate course tailor-made to prepare you for a career in International Business. Whether you have a background in the arts, commerce or sciences, this programme will equip you with the necessary skills to thrive in a global business environment. The Program equips the students with the knowledge in the areas of International Marketing, Foreign Trade and Policies, International Economics, Export and Import, Supply Chain Management, International HRM as well as many other financial and managerial topics. The program also acquaints the students with a Foreign Language as a commercial language which makes them to grab the employment opportunities in foreign countries after completing their graduation. When choosing the right college for your BBA-IB programme, MIT ACSC stands out as one of the best colleges in Pune. With a dedicated faculty and state-of-the-art facilities, it is committed to providing students with an exceptional learning experience.

----- Specialisations in BBA IB -----

The BBA IB course makes you familiar with the various operations of companies in the international sector. You will develop a clear understanding of foreign trade and its importance. You will get to learn more about international taxation and loss. The course will also make you aware of the latest trends and strategies. The BBA IB course comes with two different specializations:

- ❖ International Human Resource Operation
- ❖ International Marketing

----- Career Prospects after BBA IB -----

By opting for the BBA IB course, you will no longer have to worry about how exactly you are going to build a successful career for yourself as multiple doors will be open before you. You can take up multiple job roles like:

- Relationship manager
- Foreign trade advisor
- Foreign trade analyst
- Export manager





Eligibility

A candidate from any stream, should have passed 12th Std. Examination H.S.C.(10+2) with minimum 40% marks and English as a passing subject. Must qualify MAH-B.BCA/BBA/BMS/BBM CET OR Three Years Diploma Course from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after S.S.C. i.e. 10th Standard. OR Two Years Diploma Course in Pharmacy from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after H.S.C. i.e. 12th Standard. OR Completed MCVC program (H.S.C. Vocational)

----- How to Apply ? -----

For Cet Exam apply on <https://cetcell.mahacet.org/>
To apply for admission to the BBA program at MIT ACSC, applicants must fill out an application form online at <https://apply.mitacsc.ac.in/>

----- Program Structure -----

Bachelor of Business Administration in International Business Level 4.5 (FY BBA IB) Semester I									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Subject - 1	Principles of Management	4	--	40	60	100	4	-	4
Subject - 2	Business Accounting	4	--	40	60	100	4	-	4
Subject - 3	Business Demographyand Commercial Geography	4	--	40	60	100	4	-	4
GE/OE	College Basket	2	-	20	30	50	2	-	2
SEC	Business Mathematics	2	-	50	-	50	2	-	2
AEC	Business Communication skills - I	2	-	50	-	50	2	-	2
VEC	Indian constitution and Democracy	2	-	50	-	50	2	-	2
IKS	Generic IKS	2	-	20	30	50	2	-	2
		22	0	310	240	550	22	0	22

Bachelor of Business Administration in International Business Level 4.5 (FY BBA IB) Semester II									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Subject - 4	Principles of Finance	4	--	40	60	100	4	-	4
Subject - 5	Principles of Marketing	4	--	40	60	100	4	-	4
Subject - 6	Principles of Human Resource Management & Organizational Behavior	4	--	40	60	100	4	-	4
GE/OE 2	College Basket	2	-	20	30	50	2	-	2
SEC	Business Statistics	2	-	50	-	50	2	-	2
AEC	Business Communication skills - II	2	-	50	-	50	2	-	2
VEC	Environmental Science	2	-	50	-	50	2	-	2
CC	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	2	-	50	-	50	2	-	2
Total		22	0	290	210	500	20	0	22

Exit option: Award of UG Certification in Major with 44 credits and an additional 4 credits core NSQF course / Internship in industry/ organization/on-campus of 120 Hrs or after successful completion of Certification course by Swayam/ NPTEL MOOC Course.

----- Program Structure -----

Bachelor of Business Administration in International Business Level 5.0 (SY BBA IB) Semester III									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Production and Operations Management	4	-	40	60	100	4	-	4
Major Mandatory 2	Basics of Cost Accounting	2	-	20	30	50	2	-	2
Minor 1	AI in IHRM / AI in IMM/ AI in IFM	4	-	40	60	100	4	-	4
Open Elective	College Basket	2		20	30	50	2	-	2
VSC	Story Telling Skills	2		50	-	50	2	-	2
AEC	Modern Indian Languages 1 (Marathi / Hindi / Sanskrit)	2		50	-	50	2	--	2
IKS	Management Thoughts in Ancient India	2		50	-	50	2		2
FP	Related to Major Course	2	2	20	30	50	-	2	2
CC	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	2	-	-	-	-	-	-	2
Total		22	2	290	210	500	18	2	22

Additional Compulsory Certificate Course - Foreign Language I (German / French) Certificate. This course will be an inseparable part of the syllabus and will be arranged by college.

Bachelor of Business Administration in International Business Level 5.0 (SY BBA IB) Semester IV									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Import Export Procedure	4	-	40	60	100	4	-	4
Major Mandatory 2	International Logistics & Port Management	2	-	20	30	50	2	-	2
Minor 1	Organisational Development / Foreign Exchange Management / Advertising and Promotion Management	4	-	40	60	100	4	-	4
Open Elective	College Basket	2		20	30	50	2	-	2
VSC	Business Analytics	2		50	-	50	2	-	2
SEC	Global Business Environment	2		50	-	50	2		2
AEC	Modern Indian Languages 2 (Marathi / Hindi / Sanskrit)	2		50	-	50	2	--	2
Project	Related to Major Subject	-	2	20	30	50	-	2	2
CC	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-III	-	-	-	-	-	-	-	2
Total		18	2	290	210	500	20	2	22

Additional Compulsory Certificate Course - Foreign Language II (German / French) Certificate. This course will be an inseparable part of the syllbus and will be arranged by college.

Exit option: Award of UG Diploma in major and minor with 80-88 credits and an additional 4 credits core NSQF course / Internship in industry/organization or continue with major and minor.

----- Program Structure -----

Bachelor of Business Administration in International Business Level 5.5 (TY BBA IB) Semester V									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Research Methodology	4	-	40	60	100	4	-	4
Major Mandatory 2	International Warehouse and Supply Chain Management	4	-	40	60	100	4	-	4
Major Mandatory 3	Foreign Trade Policy and Procedure	4		40	60	100	4		4
Major Elective	Industrial Relations and Labour Laws/Legal Aspects in Finance and Security Laws	4		40	60	100	4		4
Minor	HR for Start Ups and New Ventures/Financial Modeling / Digital Marketing	2	-	50	-	50	2	-	2
VSC	Office Tools for Managers	2		50	-	50	2	-	2
FP	Related to Major Subject	2	2	50	-	50	2	2	2
Total		22	2	310	240	550	20	2	22

Bachelor of Business Administration in International Business Level 5.5 (TY BBA IB) Semester VI									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Start – Up Innovation and Entrepreneurship Development	4	-	40	60	100	4	-	4
Major Mandatory 2	Country Profiling and Analysis	4	-	40	60	100	4	-	4
Major Mandatory 3	Legal Environment for Business	4		40	60	100	4		4
Major Elective	International Financial Management / International Marketing Management	4		40	60	100	4		4
Minor	Advanced Excel	2	-	50	-	50	2	-	2
OJT	Internship	-	2	40	60	100	-	4	2
Total		16	2	250	300	550	18	4	22

Note: Students shall complete on-job training/Internship in industry/organization/on-campus for 120 hours during winter vacations after Semester V examinations and commencement of Semester VI.

Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

----- Program Structure -----

Bachelor of Business Administration in International Business Level 6.0 (FY BBA IB) Semester VII									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	International Warehouse and Supply Chain Management	4	-	40	60	100	4	-	4
Major Mandatory 2	International Project Management	4	-	40	60	100	4	-	4
Major Mandatory 3	International Institutions and Trade Implications	4		40	60	100	4		4
Major Mandatory 4	Structure of Global Economy	2		20	30	50	2	-	2
Major Elective	Global Financial Markets/ Global Human Resource Management	4		40	60	100	4		4
Minor	Advanced Research Methodology	4	-	40	60	100	4	-	4
Total		22	0	220	330	550	22	0	22

Bachelor of Business Administration in International Business Level 6.0 (FY BBA IB) Semester VIII									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Business Ethics & Corporate Governance	4	-	40	60	100	4	-	4
Major Mandatory 2	Management Information System	4	-	40	60	100	4	-	4
Major Mandatory 3	Management of Agribusiness & Agri Exports	4		40	60	100	4		4
Major Mandatory 4	Recent Trends in International Business	2		20	30	50	2	-	2
Major Elective	Risk Management in Supply Chain / Risk Management in International Finance	4		40	60	100	4		4
OJT	Internship	-	2	40	60	100	-	4	4
Total		18	2	220	330	550	18	4	22

Award of Four years UG Honors with Research Degree in Major and Minor with 176 credits. Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

----- Program Structure -----

Bachelor of Business Administration in International Business | Level 6.0 (FY BBA IB) Semester VIII

Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Business Ethics & Corporate Governance (Online)	2	-	20	30	50	2	-	2
Major Mandatory 2	Management Information System (Online)	2	-	20	30	50	2	-	2
Major Mandatory 3	Managemen t of Agribusines s & Agri Exports (Online)	2		20	30	50	2		2
Major Mandatory 4	Recent Trends in International Business (Online)	2		20	30	50	2	-	2
Major Elective	Risk Management in Supply Chain / Risk Management in International Finance	2		20	30	50	2		2
Semester Long Internship		-	2	120	180	300	-	12	12
Total		10	2	220	330	550	10	12	22

Note: Students shall complete Semester long Internship in industry/organization/ for 360 hours duringSemester VI. Award of Four years UG Honors with Research Degree in Major and Minor with 176 credits. Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

----- Program Structure -----

Bachelor of Business Administration in International Business Level 6.0 (FY BBA) Semester VII									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
a) BBA : Finance									
Major Mandatory 13	Financial Planning and Wealth Management	4	-	40	60	100	4		4
Major Mandatory 14	Mergers, Acquisitions & Corporate Restructuring	4	-	40	60	100	4		4
Major Mandatory 15	Project Finance	2		20	30	50	2		2
Major Elective 2	FinancialAnalytics	4		40	60	100	4		4
b) BBA : Marketing									
Major Mandatory 13	Marketing Analytics	4	-	40	60	100	4		4
Major Mandatory 14	Rural Agricultural Marketing	4	-	40	60	100	4		4
Major Mandatory 15	Demand Analysis &Forecasting	2		20	30	50	2		2
Major Elective 2	Tourism and Hospitality Marketing	4		40	60	100	4		4
c) BBA: HRM									
Major Mandatory 13	Compensation Management	4	-	40	60	100	4		4
Major Mandatory 14	Talent Management	4	-	40	60	100	4		4
Major Mandatory 15	Leadership, Influence &Power	2		20	30	50	2		2
Major Elective 2	Community Connect	4		40	60	100	4		4
Common Courses									
Major Mandatory 12	Business Ethics & Corporate Governance	4	-	40	60	100	4	-	4
Minor 6	Advanced Research Methodology	4	-	40	60	100	4	-	4
Total		22	0	220	330	550	22	0	22

Abbreviations:

MJC – Major Core MJE- Major Elective MNR-Minor | VSC- Vocational Skill Course

IKS - Indian Knowledge System FPR– Field Project OJT – On Job Training

CEP – Community Engagement Program GOE –Generic Elective / Open Elective

SEC- Skill Enhancement Course | AEC- Ability Enhancement Course | VEC –Value Education course CCC- Co-curricular Course

RM – Research Methodology T- Theory | P-Practical | FP - Field Project

----- Program Structure -----

Bachelor of Business Administration in International Business Level 6.0 (FY BBA) Semester VIII									
Course Type	Course Name	Teaching Scheme Hrs/Week		Examination Scheme & Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
a) BBA : Finance									
Major Mandatory 16	Strategic Financial Management	4	-	40	60	100	4	-	4
Major Mandatory 17	Financial Risk Management	4	-	40	60	100	4	-	4
Major Mandatory 18	Investment Banking	4	-	40	60	100	4	-	4
Major Mandatory 19	AI and ML in Finance	2	-	20	30	50	2	-	2
Major Elective	FOREX and Treasury Management	4	-	40	60	100	4	-	4
b) BBA : Marketing									
Major Mandatory 16	Tourism and Hospitality Marketing	4	-	40	60	100	4	-	4
Major Mandatory 17	Retailing Analytics	4	-	40	60	100	4	-	4
Major Mandatory 18	Marketing to Emerging Markets and Business	4	-	40	60	100	4	-	4
Major Mandatory 19	Artificial Intelligence & Machine Learning in Business	2	-	20	30	50	2	-	2
Major Elective	Industrial Marketing	4	-	40	60	100	4	-	4
c) BBA: HRM									
Major Mandatory 16	Industrial Psychology	4	-	40	60	100	4	-	4
Major Mandatory 17	HR Analytics	4	-	40	60	100	4	-	4
Major Mandatory 18	Industrial Relations &LabourLaw	2		20	30	50	2	-	2
Major Mandatory 19	Negotiation Skills for HR	4		40	60	100	4	-	4
Major Elective	Employee Training & Development								
Common Courses									
OJT	Internship (After the final examsof Sem VII	4	-	40	60	100	4	-	4
Total		22	0	220	330	550	22	0	22

Award of Four years UG Honors with Research Degree in Major & Minor with 176 credits. Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

Bachelor of Business Administration International Business Level 6.0 (FY BBA) Semester VIII									
Course Type	Course Name	Teaching Scheme Hrs/Week		Examination Scheme & Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
a) BBA : Finance									
Major Mandatory 16	Strategic Financial Management (Online)	2	-	20	30	50	4	-	4
Major Mandatory 17	Financial Risk Management (Online)	2	-	20	30	50	4	-	4
Major Mandatory 18	Investment Banking (Online)	2	-	20	30	50	4	-	4
Major Mandatory 19	AI and ML in Finance (Online)	2	-	20	30	50	2	-	2
Major Elective	FOREX and Treasury Management	2	-	20	30	50	4	-	4
b) BBA : Marketing									
Major Mandatory 16	Tourism and Hospitality Marketing (Online)	2	-	20	30	50	4	-	4
Major Mandatory 17	Retailing Analytics (Online)	2	-	20	30	50	4	-	4
Major Mandatory 18	Marketing to Emerging Markets and Business (Online)	2	-	20	30	50	4	-	4
Major Mandatory 19	AI & MLin Business (Online)	2	-	20	30	50	2	-	2
Major Elective	Industrial Marketing	2	-	20	30	50	4	-	4
c) BBA: HRM									
Major Mandatory 16	Industrial Psychology (Online)	2	-	20	30	50	4	-	4
Major Mandatory 17	HR Analytics (Online)	2	-	20	30	50	4	-	4
Major Mandatory 18	Industrial Relations & Labour Law (Online)	2		20	30	50	2	-	2
Major Mandatory 19	Negotiation Skills for HR (Online)	2		20	30	50	4	-	4
Major Elective	Employee Training & Development	2		20	30	50			
Common Courses									
Semester Long Internship		-	2	120	180	300	-	12	12
Total		10	2	220	330	550	10	12	22

Award of Four years UG Honors with Research Degree in Major and Minor with 176 credits. Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

Departmental Activities

- Scifari-Flagship Event
- Vocational skill development sessions
- Expert Guidance Sessions
- Study Visits
- Add on courses
- Student centric evaluation system
- Student mentoring
- Workshops, Seminars, Guest interviews, Special shoot
- Awareness of Human Rights
- Professional Consultation Programs
- Connect with Parents
- Celebration of Special days
- College Level News Bulletin
- Club activities and competitions
- Research publication by students along with teacher



Training & Placement



- ✓ 100 % Assistance for Placements & Internships
- ✓ Campus Recruitment Training - Soft Skills & Aptitude
- ✓ Corporate Outreach Activities
- ✓ Industry Expert Talks
- ✓ Dedicated Software Implementation for Internships & Placements

No. of Placements

373

2020 - 21

492

2021 - 22

241

2022 - 23

530

2023 - 24

No. of Internship

242

2020 - 21

281

2021 - 22

199

2022 - 23

356

2023 - 24



MIT ACSC CAMPUS



Class Room



Digital Library



Indoor Sports



Library



Library



Class Room



Computer Lab



Canteen



Cultural Room



Class Room



Electronic Lab



AV Studio



Canteen



Outdoor Sports



Garden Area

A College Should be a Place of Light, of Liberty and of Learning



Connect with Us !

MIT | Arts, Commerce
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Tel: +91-8055350000 | Email: admission@mitacsc.ac.in

www.mitacsc.ac.in