

MAEER'S
MIT | Arts, Commerce
& Science College

Affiliated to Savitribai Phule Pune University

Accredited by NAAC with "A" Grade

MIT Arts, Commerce
& Science College

Academic Year

2024-25

Bachelor of Business Administration
(International Business)

About Us

MIT Arts, Commerce and Science College established by Prof. (Dr.) Vishwanath Karad in 2007 under the aegis of Maharashtra Academy of Engineering and Educational Research (MAEER) Pune, affiliated with Savitribai Phule Pune University and recognised by the Government of Maharashtra has emerged as a prominent institute emphasizing on quality education, research opportunities and exposure to advancing academic innovation and engaging students, staff, alumni, and other stakeholders to achieve its educational goals. Located in a peaceful and nurturing environment, the college is Equipped with top- notch infrastructure with latest technological advancements and excellent library facilities for seamless academic activities. Research and academic programmes are driven by our highly qualified and experienced faculty members who foster in-depth knowledge and practical skills through active learning, field visits, expert guidance, training programs, research support, and continuous assessment. We have the Training and Placement Cell who facilitates the process of campus placement, strives to help students in improving communication and employment- seeking skills and assist to explore the various job opportunities thus leading to best placements amongst educational institute in Pune.

Awards, Affiliations and Recognition:

- ❖ MIT ACSC College is Accredited by NAAC with a CGPA of 3.21 on a Four point scale at 'A' Grade.
- ❖ Affiliated to Savitribai Phule Pune University and recognised by the Government of Maharashtra.
- ❖ Our educational institution in Pune, Maharashtra, has received the Education Excellence Award for achieving outstanding placements amongst other regional institutions.
- ❖ We are proud to have received the Best College Award in Rural Area for two consecutive years (2015-16 & 2016-17) from Savitribai Phule Pune University. We recognise our commitment to providing quality education in underserved areas.
- ❖ Our efforts towards student development have been acknowledged with the University Level Best College Award for 2017-18 by Savitribai Phule Pune University, underscoring our dedication to nurturing well-rounded individuals.
- ❖ We are ranked among the top colleges in India by India Today MDRA Best Colleges Ranking for 2018, 2019, 2020, and 2022, attesting to our reputation for excellence in education.
- ❖ MITACSC has secured the 3rd position in the prestigious TOP 10 EMERGING COLLEGES 2022, recognizing colleges established in or after 2010 for outstanding performance. The college is proud of its accomplishments and advancements and is committed to owning its promising future.

MIT ACSC offers a wide range of Undergraduate and Postgraduate programs:

Undergraduate Programs

- ❖ B.Com. (Bachelor of Commerce)
- ❖ BBA (Bachelor of Business Administration)
- ❖ BBA (International Business)
- ❖ BBA (Computer Application)
- ❖ BCA (Science)
- ❖ B.Sc. (Animation)
- ❖ B.Sc. (Computer Science)
- ❖ B.Sc. (Cyber & Digital Science)
- ❖ B.Sc. (Information Technology)

Postgraduate Programs

- ❖ M.Sc. (Computer Science)
- ❖ M.Sc. (Computer Application)
- ❖ M.Sc. (Data Science)
- ❖ M.Sc. (Industrial Mathematics with Computer Application)

Ph.D.

- ❖ Ph.D. - Mathematics



BBA IB

Bachelor of Business Administration (International Business)

About the Course

The Bachelor of Business Administration in International Business (BBA-IB) programme is a comprehensive three-year undergraduate course tailor-made to prepare you for a career in International Business. Whether you have a background in the arts, commerce or sciences, this programme will equip you with the necessary skills to thrive in a global business environment. The Program equips the students with the knowledge in the areas of International Marketing, Foreign Trade and Policies, International Economics, Export and Import, Supply Chain Management, International HRM as well as many other financial and managerial topics. The program also acquaints the students with a Foreign Language as a commercial language which makes them to grab the employment opportunities in foreign countries after completing their graduation. When choosing the right college for your BBA-IB programme, MIT ACSC stands out as one of the best colleges in Pune. With a dedicated faculty and state-of-the-art facilities, it is committed to providing students with an exceptional learning experience.

Specialisations in BBA IB

Student can opt for any one of the following specialization in third year.

- International Human Resource Operation
- International Marketing

Career Opportunities after BBA

After you complete your BBA-IB programme at MIT ACSC, numerous possibilities will open up to you, propelling you to new heights. You can apply for positions such as relationship manager, foreign trade analyst, international brand manager, foreign trade advisor, export manager, etc., if you want to prepare yourself for a career in the corporate world. BBA-IB Graduates have Post Graduation opportunities such as MBA, PGDM in India as well as abroad.

Eligibility



- A candidate from any stream, should have passed Administration (B.B.A. - 12th Std. Examination (H.S.C. 10+2) International Business) minimum 40% marks and English as a passing subject. **OR**
- Three Years Diploma Course from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after S.S.C. i.e. 10th Standard. **OR**
- Two Years Diploma Course in Pharmacy from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after H.S.C. i.e. 12th Standard. **OR**
- Completed MCVC program (H.S.C. Vocational)

How to Apply?



An eligible candidate has to apply directly to the college through the college admission application form. Admission will be offered to the students on the basis of H.S.C. / 12th percentage.



Program Structure

Bachelors of Business Administration & International Business

SEMESTER I

No.	Code	Subject Name
1.	101	Principles of Management
2.	102	Business Communication Skills
3.	103	Business Accounting
4.	104	Business Economics – Micro
5.	105	Business Mathematics
6.	106	Business Demography
7.	Add on	Skill Enhancement Course

SEMESTER II

No.	Code	Subject Name
1.	201	Business Organization & System
2.	202	Principles of Marketing
3.	203	Principles of Finance
4.	204	Basics of Cost Accounting
5.	205	Business Statistics
6.	206	Fundamentals of Computers
7.	Add on	Skill Enhancement Course

SEMESTER III

No.	Code	Subject Name
1.	301	Elements of Human Resource Management
2.	302	Global Competencies & Personality Development
3.	303	International Economics
4.	304	Production and Operations Management
5.	305	Foreign language - I (German/French)
6.	306	Logistics Management (I) + Business Exposure
7.	Add on	Compulsory Course in Environment (AECC)

SEMESTER IV

No.	Code	Subject Name
1.	401	Import Export Procedure
2.	402	Research Methodology
3.	403	Business Ethics
4.	404	Management Information System
5.	405	Foreign language - I (German/French)
6.	406	International Logistics & Port Management (II) + Computer Course and Projects
7.	Add on	Skill Enhancement Course

SEMESTER V

No.	Code	Subject Name
1.	501	International Relations
2.	502	International Business Law
3.	503	Business Reporting and Analysis
4.	504	Foreign Exchange Management
5.	505	Elective I – International Finance or Marketing
6.	506	Elective II – International Finance or Marketing

SEMESTER VI

No.	Code	Subject Name
1.	601	New Venture creation and start ups
2.	602	International Project Management
3.	603	Decision Making & Risk Management
4.	604	Management of Agri business & Exports
5.	605	Elective III – International Service management/ International HR Management
6.	606	Elective III – International Service management / International HR Management

Events / Industrial visits



At the State - Level Seminar



Sakal News Paper Press, Pune



TATA Motors Ltd., Pimpri



Parle Biscuits, Gujarat



Cotton King Industry, Baramati



Agricultural Development Trust, Baramati



Management Week - 'IPSUM 2K20'



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Management Week - 'IPSUM 2K20'



Book Review Competition



Book Review Competition



PPT Presentation Competition

**Our
Eminent
Recruiters**



Infosys[®]

kotak life

eClerx



amdocs

Capgemini

tcs | **TATA
CONSULTANCY
SERVICES**

accenture

**TECH
mahindra**

IntelliPaat

WNS

LTIMindtree

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Spiders

PRUDOUR[®]

**YASH
Technologies**

More than what you think.

sincro
An Ansira Company

**WINSPIRE
SOLUTIONS**

ICICI PRUDENTIAL
LIFE INSURANCE

**Piramal
Finance**

College Campus



Computer Lab



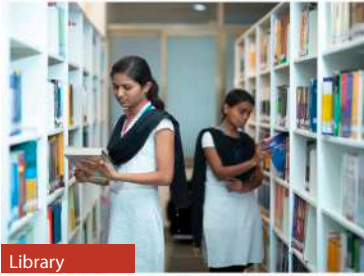
Class Room



Canteen



Laboratory



Library



Reading Hall



Class Room



Class Room



Library



Library



Class Room



Play Ground



Laboratory



Laboratory



Laboratory



Class Room



Laboratory

Connect Us:



mitacscalandi



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mit asc

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& Science College

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