	<b>Title:</b> Notice/Circular <b>Academic Year:</b> 2024-2025	<b>Format No.:</b> MIT ACSC/ACA/N/F/01	<b>Rev. No.:</b> 00 <b>Date :</b> 16-06-2008
	<b>Dept.:</b> Principal Office		

Ref No.: MIT ACSC/ACA/PO/48

Date: 16/08/2024

**Notice No. 48**  
**Perception & Brand Enhancement Committee**


Perception & Brand Enhancement Committee is formed consisting of following members for the Academic Year 2024-2025:

Sl. No.	Name	Designation	Role in the Committee
1	Dr. B. B.Waphare	Principal	Chairman
2	Dr. Manasi Atitkar	Vice-Principal	Coordinator
3	Dr. Padmavati Undale	HOD, Arts & Commerce Dept.	Member
4	Dr. Mangesh Bhople	HOD, Business Administration Dept.	Member
5	Mrs. Bareen Shaikh	HOD, Design, Analytics & Cyber Security Dept.	Member
6	Mr. Amit Tale	Asst. Prof., Computer Application Dept.	Member
7	Ms. Pallavi Bongane	Lecturer., Arts & Commerce Dept.	Member
8	Dr. Sunayana Shivthare	Asst. Prof., Science & Computer Science Dept.	Member
9	Mr. Gaurav Magar	Dy. Registrar	Member
10	Mr. Amrut Bhavsar	Graphic Designer	Member
11	Mr. Pankaj More	Lab. Asst.	Member
12	Mr. Aniket Andhale	Content Creator	Member

Objectives:

- To create and enhance positive image in the community.
- To create and build social presence more vividly.
- To develop and grow the relation among the various stakeholders of the college.
- To strengthen the brand "MIT" by inculcating values and ethics among students.

**Prof. Dr. B.B.Waphare**  
**Principal**  
Sd/-

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<b>Dept.:</b> Principal Office			

**Copy (for information among their faculty/ staff) to:**

- |   |                                    |
|---|------------------------------------|
| 1. Vice Principal- Mrs. Akshada Kulkarni  | 12. HRM                            |
| 2. Vice Principal- Dr. Manasi Atitkar     | 13. Students Section               |
| 3. HOD Business Administration            | 14. Accounts                       |
| 4. HOD Computer Application               | 15. Library                        |
| 5. HOD Arts & Commerce                    | 16. Store & Purchase               |
| 6. HOD Science & Computer Science         | 17. Placement Officer              |
| 7. HOD Mathematics                        | 18. Director of Physical Education |
| 8. HOD Design, Analytics & Cyber Security | 19. System Administrator           |
| 9. IQAC Coordinator                       |                                    |
| 10. Registrar                             |                                    |
| 11. Dy. Registrar                         |                                    |